



GEARED UP FOR NEW NORMAL...

FACULTY OF MANAGEMENT
MBA PROGRAM / 2021



OUR VISION



To create value through economic, social and environmental development whilst being a world class education provider in a manner that is nationally entrenched, regionally recognized and globally relevant.

To foster a culture wherein original ideas are generated through strong accent on innovation, inquiry, scholarship, creativity and research.

To develop leadership, which is capable, compassionate, conscious and committed to common good.



OUR MISSION



We strive to provide and promote quality education and training in multiple verticals by leveraging a structured mix of scholarship with professionalism.

We believe our first responsibility is to the students, staff, alumni and all other stakeholders.

We commit to develop a system that focuses on the head, heart and hands within an intensive teaching, learning and research environment that streams through our code of conduct.

To put strong emphasis on enhancement of skill sets which are practically relevant with an uncompromising orientation towards quality in whatever we do.



From the President's Desk

Dear Prospective Student,

Greetings from GLS University!

At GLS University, we believe that it is not a crisis, but our response to it that defines us.

The COVID-19 global pandemic represents the most serious public health challenge that our country and the world have faced in a century. At the outset, I would like to take this opportunity to thank all the doctors, nurses, technicians, pharmacists, sanitation workers, emergency services workers, teachers, and everyone who is rising to the occasion and caring for our society at large. Your dedication, commitment, and courage deserve our deepest gratitude and admiration. Your service to our society is touching countless lives and making thousands of differences.

GLS University has been working tirelessly not only to help mitigate the effects of this crisis on the university community but also to alleviate the suffering of the most vulnerable members of society.

Our constant concern from the beginning of the crisis has been the health, welfare, and safety of the entire GLS University community. Apart from taking the precautionary steps to curb the spread of the virus, we have successfully completed our vaccination drive and more than 500 staff members of GLS University have been duly vaccinated. As even the darkest night ends with the crack of dawn, we are hopeful that the measures taken will lead us through these difficult times and take us forward to a better future.

To this end, we have also taken a number of significant operational decisions. Whilst we all are adapting to new norms of maintaining social distancing; GLS University is investing heavily into world-class ONLINE platforms and Learning Technologies that will ensure that the education delivery continues uninterrupted. This initiative would put our university at par with the leading global universities that have adopted high-tech educational innovations enabling us in doing all academic tasks ONLINE such as:

- 1) **Conduct and Record Online Virtual Video Lectures**
- 2) **Arranging Online Exams, Presentations, Quizzes and Assignments**
- 3) **Enabling Online Group or Collaborative work**
- 4) **Online Query resolution**
- 5) **Online Grading, Feedback, and Announcement of Results**

GLS University and on behalf of my staff members, we ensure a smooth educational journey during your programme tenure at GLS University.



As one of the most respected and long-standing institutions in Gujarat, GLS University has taken its responsibility very seriously. From contributing to the CM's Relief Fund, a comprehensive student benefit scheme/ scholarship for all deserving and needy students to reduce their financial hardship, special scholarship for COVID-19 affected students, GLS University is doing its bit in line with our motto of “**Learn, Love, Serve**”.

While there is still a lot of uncertainty about the coming months, our plans for the next academic year are based on two principles that remain completely certain:

- 1) First and foremost, to protect the health of our students to the best extent possible
- 2) To provide all of our students with an excellent academic experience

I want to provide a strong assurance that we shall be doing everything possible to safeguard the health of our community through the fulfillment of all norms & safeguards at our campus and to maintain our high standards of excellence in teaching and learning.

No matter what, we are committed to educating all of our students in the upcoming new academic year, in VIRTUAL classrooms, and beyond the classroom. We are committed to a safe and enriching educational experience. We are committed to you.

Sudhir Nanavati

President

GLS University

GLS University

Gujarat Law Society (GLS) established in the year 1927, is one of the largest educational consortiums in the State of Gujarat. GLS was promoted by luminaries such as Shri Sardar Vallabhbhai Patel, Shri Ganesh Mavlankar, the first speaker of the country and was nurtured by revered personalities such as Shri I M Nanavati with a steadfast resolve to achieve Excellence in Education.

With the advent of the era of self-financing educational institutions, GLS has taken a pioneering role by offering programmes in several disciplines such as Business Management, Computer Technology, Commerce, Business Administration, Education etc. in addition to those already offered in areas of Law and Humanities. GLS has also been offering a wide range of professional programmes encompassing various functional and vertical specializations such as Human Resource Management, Banking and Insurance, CA, CS, Professional Accounting, Export Management, Personality Grooming, Communications Skills etc.

All the courses offered at GLS have a high preference and acceptance in the student community as well as the corporate fraternity.

In its nine decades of journey the prime philosophy of GLS is to provide an ideal creative learning environment and create thought leaders, who can bring about the much-needed change in the fabric of society.

Since the establishment of GLS University, it has endeavored to introduce programmes, design their course structures and curriculum benchmarked as per the best prevailing global standards.



About Faculty of Management

The Faculty of Management at GLS University offers a 2 year (4 Semesters) Masters of Business Administration (MBA) Programme and 2 year (4 Semesters) Post Graduate Diploma in Management (PGDM) for all eligible graduates aspiring for a career in the field of management. On the successful completion of the 2-year MBA Programme, the students will be awarded the Masters of Business Administration (MBA) Degree and on the successful completion of the 2-year PGDM Programme, the students will be awarded the Post Graduate Diploma in Management.

Apart from that, the Faculty of Management at GLS University offers 5 years' (10 Semesters) BBA+MBA for all eligible Class XII pass-outs aspiring for a career in the field of management. On the successful completion of the 5-years Programme, the students are awarded Master of Business Administration (MBA) Degree.

MBA at GLS University is based on Choice Based Credit System (CBCS) in order to facilitate students to opt the subject in the specialization of their choice. The MBA programme at the institutes is a swift paced and a vibrant blend of educational rigor and corporate relations. A careful concentration is given to academic fineness through stringent eminence check in the form of quizzes, assignments, projects and internal examinations ensure that students are resonance in their conceptual knowledge.

Moreover, incessant learning and assessment supported by tie-up with business houses for live projects, corporate guest lecture series in every course area, global immersion and exposure to virtual managerial orientation moulds their talent finest suited for corporate career challenges to be entrusted to the participants. The MBA programme at our Institute helps the student to augment his knowledge to face challenges in today's shifting business environment. During the course of the two-year programme the institute also builds personal efficiency and leadership skills that prove priceless throughout students' professional lives.

PGDM has been challenging the traditional model of management education in many a ways. With the experience of running various batches of MBA and setting up new benchmarks of excellence in education, the maiden batch of PGDM now evolves to be one of the most unique educational models, and is equipped to offer the various distinct experiences.



About MBA Programme

The Faculty of Management at GLS University offers a 2 year (4 Semesters) Masters of Business Administration (MBA) Programme for all eligible graduates aspiring for a career in the field of management. On the successful completion of the 2-year Programme, the students will be awarded the Masters of Business Administration (MBA) Degree.

MBA at GLS University facilitates students to opt the subject in the specialization of their choice. The MBA programme at the institutes is a swift paced and a vibrant blend of educational rigor and corporate relations. A careful concentration is given to academic fineness through stringent eminence check in the form of quizzes, assignments, projects and internal examinations ensure that students are resonance in their conceptual knowledge.

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Programme Objectives

- To equip the students with requisite knowledge, skills & right attitude necessary to operate in a competitive global environment.
- To develop competent management professionals with strong ethical values, who would be capable of assuming a pivotal role in various sectors of Indian economy & society, aligned with the national priorities.
- To develop proactive thinking so as to perform effectively in the dynamic socio-economic and business ecosystem.



Curriculum Canvas

The programme configuration uses the most contemporary teaching techniques includes interactive classroom setting, predicament solving, and decision making techniques in management education. Students are optimized to develop systematic, problem-solving, decision-making and communication skills to make certain that they furnish to the ever-changing needs of the corporate world. The gamut of Extensive exercising of audio-visual assistance and computer supported learning methods encourage creativity, inquisitiveness and inter-personal growth.

1st YEAR • Semester – I

Sr. No.	Subject Name
1	Critical Thinking & Corporate Communication
2	Econometrics & Economics for Managers
3	Management Accounting
4	Organizational Behavior
5	Principles of Management
6	Quantitative Techniques-I
7	Research Methodology
8	Computer Applications in Management

1st YEAR • Semester – II

Sr. No.	Subject Name
1	Business & Technology
2	Advanced Research Methods
3	Financial Management
4	Human Resource Management
5	Marketing Management
6	Production & Operations Management
7	Quantitative Techniques-II
8	Managing Start-ups

2nd YEAR • Semester – III

Sr. No.	Subject Name
1	Summer Internship Project
2	Business Analytics
3	International Business
4	Elective-I
5	Elective-II
6	Elective-III
7	Elective-IV
8	Concentration Area Subject-I
9	Concentration Area Subject-II

2nd YEAR • Semester – IV

Sr. No.	Subject Name
1	Comprehensive Project
2	Strategic Management
3	Business Law
4	Elective-I
5	Elective-II
6	Elective-III

List of Elective Subjects:

Finance Electives	Marketing Electives	Human Resource Electives
Derivatives & Risk Management	Consumer Behavior	Recruitment & Selection
Investment Management	Integrated Marketing Communication	Compensation Management
Management of Financial Services	Sales and Distribution Management	Managing Industrial Relations & Labor Legislations
Corporate Taxation	Product & Brand Management	Strategic Human Resource Management
International Finance	Digital Marketing	Change Management & Organizational Development
Corporate Restructuring	Services Marketing	Performance Management
Forensic Accounting	Forensic Accounting	Retail Management

List of Concentration Area Subjects:

Finance Area	Marketing Area	Human Resource Area
FinTech & Cryptocurrency	Marketing Analytics	HR Analytics
Wealth Management & Insurance	Logistics Management	HR Policies & Practices
Financial Inclusion	Customer Engagement & Loyalty Management	Learning & Development
Financial Modelling	Rural Marketing	Human Resource Information System

Infrastructure Support

'Inspiring Minds; Inspiring Creation'; the institute follows this motto for the Infrastructure facet. The ambience is designed and offered keeping in mind student friendliness. Faculty of Management has made it a point to provide their students with all the facilities so that the students face no bars from a 360 degree development prospect.

The Learner Rooms

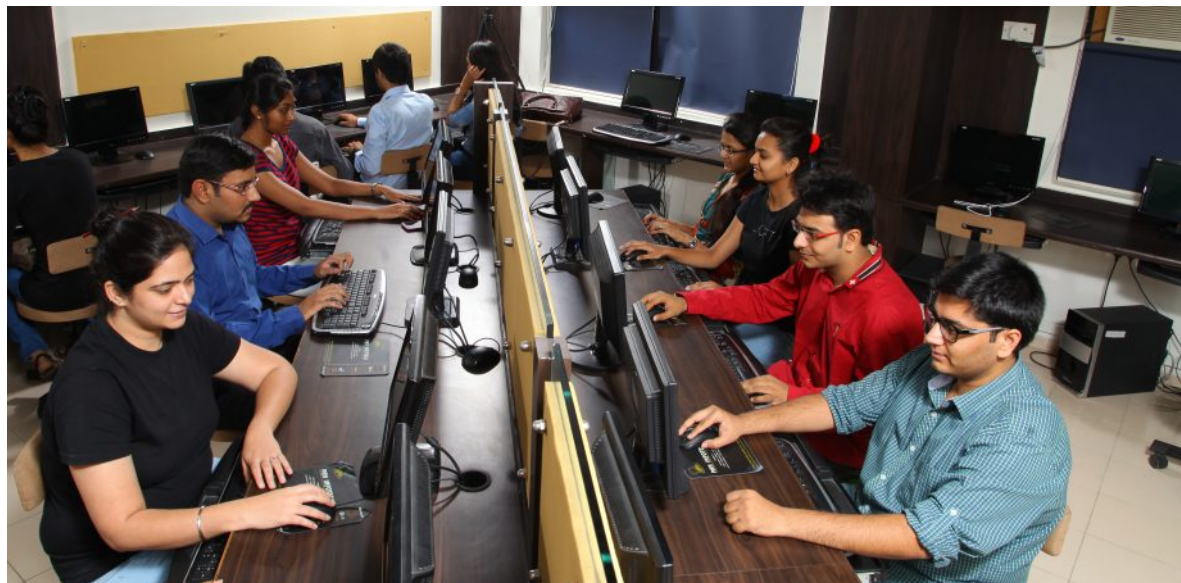
The Learner Rooms at the institute are designed to endorse interactive learning involving the students and the faculty. All the classrooms are air-conditioned and operational with multimedia and audio-visual equipments that facilitate effective teaching and learning.

The Digital Lab

Highly equipped, latest technology supported labs is a unique feature of faculty of management. With more than 230 computers connected to a LAN which bridges the faculties and students for information sharing, GLS also provides an access to the Internet through HP Aruba Wi-Fi and LAN with speed of more than 200 Mbps. The campus has been converted into a WiFi zone to make learning more feasible for the students.

GLSU On-Line Student Centric System

GLSU is having online student centric system with features like tracking individual attendance record, updates on subject result of continuous evaluation components, notifications of exam and academic related information, course material of all subjects and many more features. Students can access all these details regularly by using their student id



The Knowledge Centre

A well-made repository of knowledge makes learning more enjoyable and deep. The Library operates as the principal information reserve and storehouse for all the education and research activities at the institute. Apart from course books and suggested reading material prescribed for each course offered at the institute, the library abodes a growing collection of research reports, reference works, encyclopedias, handbooks, and so on. The annals at the institute prides of 10663 books, 12633 e-books, 125 national and international journals, magazines and periodicals, reference volumes and hundreds of educational CD ROMs to keep the students informed and educated about the Indian and global business environment. Access to several journals and databases such as EBSCO, Pro Quest, J Gate, National Digital Library, AIMS International Journal of Management, inventi.in and Indiajournals.com are available to quench their thrust towards knowledge. This keeps the learners abreast about the Indian and Global corporate environment, which fosters and augments their knowledge. The knowledge centre is automated using SOUL 2.0 a library automation software designed and developed by the INFLIBNET. SOUL 2.0 is a multi-user software that supports internationally known standards such as CCF, MARC 21 and AACR-ii.

Cloud based Learning Management System (LMS)

GLSU has World Class Learning Management System (LMS) with student friendly features like Customized Course Calendar, facility of downloading subject Videos and Course Outline, undertaking online quizzes and student evaluation. LMS facilitates Students in problem solving and clarifying the concept via interaction with faculties. LMS also assist in Progress Monitoring, Attendance Reports and Fees Status.

Auditorium

The campus hosts a centralized air conditioned, multipurpose auditorium with a seating capacity of 275 people with a big modular stage and a green room. The auditorium is adequately equipped with latest technology equipment's with uninterrupted power supply, sound systems, video facility and LCD projectors.



Amenities



Academic Innovation

The institute believes in etching new paths in innovation, leadership and managing; and therefore it helps the aspirants value the dynamic transformations that are unwinding its colors in the turf of management culture and advancement in vision of the global competition. In the quest for gaining this competitive lead, we have commenced several novel action-oriented activities.

Apart from the popular pedagogical apparatus like Case studies, Role-plays, Presentations, Management games and Seminars, we have adopted novelties like Spare-time learning, Mentor Group, Live Projects and Students' club to illustrate a few.

After Hours learning

During their spare time, students and faculties join hands to explore management theories by exploring empirical researches and relating the same with the modern practices in management.

Mentor group

Each faculty (Mentor) and a group of students, who share common curiosity in a definite area of management or inclination towards a common industry, come collectively and the faculty mentors the group of students by imparting essential knowledge to present them with insights and theoretical clarity in their shared interest area.

Live Projects

MBA program, by calibre of exploring its corporate ties, invites corporates to select preferred students for live industry project to impart the actual experience of corporate assignment. Students have been given opportunity to undertake live projects with reputed companies like Reckitt Benckiser, Britannia, ITC and many more.

Students' Feedback

Being a student-centric organization, the institute seeks regular feedback from the students in regards to their contentment and expectation from the faculty and implementation of various academic quests by the institute in order to utilize the feedback as an instrument for scheduling future activities and understanding the scope for improvement.



Covid ready **Digital Interface**

Moving Teaching Online

The ongoing pandemic has resulted in all education institutes across the globe to change the way students remain connected and get the same quality of education.



GLS institute took early initiatives well in the beginning of the pandemic and adopted to latest online education tools from industry leaders like CISCO's Webex* platform which not only ensures smooth online education but also allows full engagement of students with the institute.



GLS IMBA is one of the early implementors of world's leading online LMS (Learning Management System) "EDMODO" platform which has allowed smooth sharing of resources with students and keeps parents informed about the learning progress of their kin.



Looking towards current pandemic situation, Student's safety and health is of utmost priority for GLS University. We are committed for safeguard our students and will have a flexible but responsive mix of Online & Offline education mode.



GLSU has one of the 10 largest wi-fi networks in the city of Ahmedabad. GLSU provides unified airwave wifi network powered by HP Auba for seamless connectivity campus wide. Our cloud based LMS is ready for delivery of elearning, classroom training & blended learning models.

Our Distinguished Faculty Team

It takes someone special to be an educator; a person who cares for others, and aims to help students grow to their fullest potential. Teaching, advising, guiding and encouraging students to carve new paths is the main concern of faculty members. The faculty panel has an affluent blend of industry and academic experience. Individual faculty associates are dexterous in varied areas - Finance, Marketing, IT, Quantitative Techniques, Economics, HR and Strategy.

Dr. Hitesh Ruparel
Dr. Dharmesh Shah
Dr. Rajesh Asrani
Dr. Sneha Shukla
Dr. Jasmin Padiya
Dr. Juhi Shah
Dr. Nishtha Asrani
Dr. Megha Shah
Dr. Rajsee Joshi
Dr. Gurmeetsingh Sikh
Dr. Kalagi Shah
Dr. Amish Soni
Dr. Hetal Pandya
Dr. Darshna Khakhar
Dr. Deepa Vyas
Dr. Avni Patel
Ms. Dhruti Pandya
Dr. Chinmay Gandhi
Dr. Isha Dave
Dr. Komal Sidhnani
Dr. Hiteksha Joshi
Dr. Neelam Purey
Mr. Bhaumit Patel

Dr. Dhruv Brahmbhatt
Dr. Roshni Tijoriwala
Mr. Ashok Bantwa
Dr. Harikrishan Chaurasiya
Ms. Jaimini Yagnik
Dr. Apeksha Champaneri
Ms. Yasmeen Pathan
Dr. Smruti Vakil
Dr. Hima Trivedi
Ms. Deepa Khatwani
Mr. Devarshi Upadhyay
Dr. Tanvi Pathak
Dr. Maitri Shah
Dr. Jaaneel Shah
Mr. Dharmesh Adesara
Ms. Pooja Shah
Ms. Aneri Shukla
Ms. Neetu Jain
Ms. Hinal Virani
Mr. Maulik Shah
Mr. Tanay Shah
Ms. Dhairya Jhala
Ms. Anjali Panicker

Students' Activities

In addition to its academic activities, Management programmes are involved in a host of other activities which are an extension into allied fields.

TEDx Discussion

TED Talks are influential videos from expert speakers on education, business, science, tech and creativity. They are video podcast of the best talks and performances from the TED Conference, where the world's leading thinkers and doers give the talk of their lives in 18 minutes (or less). These short videos will be shown in the class followed with an open discussion on the topic. This will not only enrich the students with the knowledge of contemporary issues but will also teach them to think critically and creatively to participate in an open discussion and share their viewpoints on the topic of discussion.



Finatics- The Finance Club

With an objective to improve the financial prowess of students and to make learning about money and finance fun and engaging, the institute have designed various activities like Fintalk, Finquiz, Fin-charades, Wall-street survivor and many more under the aegis of Finactics–Financeclub.



Mavericks – The Marketing Club

It was formed with a vision to bridge the gap between the students and the industry. The purpose of this club is to enhance our students' exposure to marketing in the 'real world' and provide information & experiences that will help them to increase their awareness about the marketing function and put a strong impetus on their career development. The activities conducted by this club are The Mentors Way, Likes & Tags, Ad-Wars, Mark-Quest, Marketing Hurdles, Marketing Alerts, and Marketing Bulletin



Synergy- The HR Club

It is conceptualized and formed with the aim to bring together all the students interested in HR and explore various opportunities to enhance their interpersonal skills, knowledge and practical experience in order to make them Corporate ready.

The club is actively run by students and it encourages them to participate, arrange and organize HR related events like HR Speaks, The psychometrics, Know it all, HR Tak.



Industrial Visits

The institute believes in providing excellent professional education in business & management, developing students by giving them practical exposure through industrial visits. It remains a great learning experience & practical exposure for students for subjects like Cost Management, Production & Operations Management, Legal Aspects of Business, International Finance, Risk Management, Indian Financial System & International Business. Places such as Mudra Port, IndiaInx International Exchange, BSE, Havmor, Gujarat High Court, JB Bricks, Mother Dairy, Rubber King etc. are some of the companies that students visit.



Sanshodhan

Sanshodhan is a Summer Internship Project Competition organized to admire, appreciate and assess, the practical learning of the selected projects on the basis of their internship. The main objective of this competition was to give platform to the students of Management Programmes to showcase and share their learnings through presentations. Sanshodhan is a notion, made to define, refine and find the best research done during the Summer Internship Project.



Parishti

Parishti is a state level summer internship competition with the objective of providing a common platform to students of Management Institutes across the State to showcase their practical learning and their contributions from their summer internship. Several reputed colleges across Gujarat were furnished a common platform to showcase their practical learnings and their contributions from their summer internship. The winners are awarded with cash prizes.



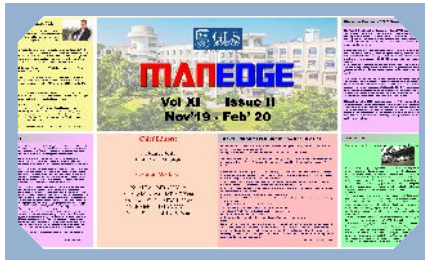
EVOLVE – A Soft Skills Training Program

With the changing times, the face of the corporate world is also changing, wherein the need-of-the-hour is to have state-of-the-art professionals who are agile enough to meet the growing demands of the industry. 'Evolve' was set up to meet the growing needs for soft skills among professionals. The institute has initiated a Soft Skill Training Program to get students out of their nut shells and enhance their employability. Students are guided and trained for the areas like Body Language & Grooming, Personality Development, Resume Writing, Group Discussions, Psychometric Test and Mock Interviews by Panel of Corporate Experts & Internal Faculties.



MANEDGE – The Wall Magazine

Manedge is a platform provided to the students for expressing their view points in a creative manner on various themes such as Economics, Politics, Marketing, Finance, Management, Global happenings and so on. The thought process behind Manedge is to create a learning opportunity for students by assigning end-to-end responsibility. Students collectively write articles on these varied topics and present them creatively in the form of a wall magazine.



PRABANDH: The Management Fest

It is imperative to give management students a platform to showcase their co-curricular activities. With this objective the institute organizes an event called Prabandh: The Management Fest. The event comprises of four sub events like Mudra Bazaar (Virtual Stock Trading), Manthan (About Turn), Vyapar Neeti (Business Plan Competition) and Prashna Vyuh (Management Quiz).



Talentino

With the objective of providing a platform to explore the latent talent of the students, every year institute organizes "Talentino", the annual cultural festival. These activities exist to complement the academic curriculum and to enhance the student's educational experience as Education cannot happen just in classroom—it must go beyond the walls of the classroom.



Sabrang

We believe in overall development of our students and hence every year hosts Sabrang. The event comprises of Brand Rangoli, Collage Making, T shirt Painting, Photography and MasterChef competitions.



Neeti-The Strategic Battle

With the objective of imparting students the atmosphere where students could portray their strategic skills. The event comprises of Virtual Trading, Management Quiz, Youth Parliament and Bid to Win. The event ends with the feel of strategic battle dipped in joy.



Funshala

It is very critical to groom students and acquaint them with management skills required to sustain in corporate world. Thus every year institute conducts Funshala wherein students apply their marketing and branding skills and come up with innovative jingles and logos to market their product. As well, students perform role play on different management theme.



Revel

All work and no play will certainly make a student get bored in academics, so we at institute have come out with Revel, a sports event considering of games like football, carom, cricket, football, chess and volleyball. The best part of the event is that the whole event is being organized by the students and for the students. Which portrays the leadership, team spirit and sportsmanship of the students on the ground, and is reflected in their work too.



Yoga and Meditation

GLS University took a thought to celebrate International Yoga Day for our students, where they learn the various techniques of Yoga and Meditation, to stay prepared for the situations which might land them in stress. Yoga exercises are believed to have a strengthening effect on the nervous system through its non-tiring physiological activities that bring about poise of body and mind. The institutes believe that students should indulge themselves in this Indian practice of de-stressing the body, mind and soul..



Days Celebration

Our students drowned themselves in the happiness and excitement of Days Celebration that consist of Web series days, Mismatch day and Traditional Day. These days saw the most of rejoice and cheer amidst the students



Thanganat: Garba Mahotsav

The Navratri fervor in Gujarat has to be seen to be believed. The worth of this fervency is myriad when it turns into a Mahotsav in particular at GLS. This event starts with Arti and ends with divine and joyous feeling among all the people who were present waiting for the festival to come again



Daan Utsav

The institute understands the social obligation towards the society and conducts the CSR activity of DaanUtsav every year, where they provide the old clothes, toys, newspapers, stationery, etc to the underprivileged and the needy. Students donated old clothes to “Gunj”, which is a Delhi based NGO, they also donated stuff at “Charity Shop” located at Vastrapur, Ahmedabad, backed by the Blind Man Association. Apart from this, students donated newspapers and magazine to “Utthan”, a vocational training school for differently abled kids.



Blood Donation Camp

The goal of GLS is not only to groom managers of tomorrow, but also to sensitize students towards the needs of society. The institute thus, aims to make their students, socially responsible citizens. On this path, GLS organizes Blood Donation Camp every year in association with Indian Red Cross Society.



Alumni Association

Over the decade, some 21 batches have been successfully awarded MBA Degree under the flagship of GLS MBA Program. We have a strong database of 2500+ registered alumni members till date with whom we are in regular touch in the form of various activities and events. To name a few, the department had organized alumni meet along with a musical concert by ghazals maestro Shri Manhar Udhas and Shri Jagjit Singh.



GLS STAMP (Student Teacher Association of Management Program) organizes Sankalan - a reunion of alumni every year with the purpose of confluence between the past & future talent. The Alumni members are the ambassadors of the department in the corporate & they continue to bring laurels to their alma mater in form of regular guest lectures and final placements. GLS management programmes aims at generating & maintaining a strong alumni network by reaching out to alumni & keeping them connected.



Faculty-Student Joint Research at Faculty of Management

- Prof. Deepa Vyas and Niti Upadhyay secured 1st position in best research paper presented category, at KSCON- 2020 A National Conference organized by K.S. School of Business Management, Gujarat University, Ahmedabad.
- Prof. Pooja Shah and Ria Sharma secured 1st position in best research paper presented category, at KSCON- 2020 A National Conference organized by K.S. School of Business Management, Gujarat University, Ahmedabad.
- Dr. Amish Soni and Shwetik Mehta published their research paper in “International Journal of Research and Analytical Reviews” an International Journal in June, 2019.
- Dr. Amish Soni, Nidhi Rawal and Bhavesh Gajnani published their research paper in “International Journal of Research and Analytical Reviews” an International Journal in June, 2019.
- Prof. Pooja Shah and Ria Sharma published their research paper in “Studies in Indian Place Names” an International Journal in March, 2020.
- 9 students presented and published research papers with faculty members in international and national conferences and journals across India.



Synergy with Corporate

The institute believes in offering practical exposure along with theoretical and conceptual knowledge. The institute invites industry stalwarts and eminent speakers to share their valuable experiences and acquaint students with upcoming development in various industries.

CA Malav Mehta
Owner of CA firm
Kamal C. Mehta & Co

Mr. Anurag Mehta
Founder
Virtues Training & Development

Mr. Manish Khanolkar
Consultant - Human Resources
Leap2excel Consulting

CA Punit Prajapati
Practising Chartered Accountant
Punit Prajapati and Co.

Mr. Ashutosh Verma
Head Aviation
Adani

Mr. Manish Singh
CEO
Radhika Consultancy

Dr. Milan Pandya
Freelancer
NA

Mr. Ayon Sarkar
Associate Professor
GLS Institute of Design

Mr. Mehul Parekh
Head - Asia, Human Resources
Siemens

Dr. Nivedita Srivastava
Founder
9 Links Psychometric assesment & OD Consulting Firm

Mr. Chintan Gandhi
Advocate Practicing in
Gujarat High Court

Mr. Mrugesh Nayak
Free lancer

Dr.Paresh Kariya
Founder & Director
Asian Institute of Quality,India.

Mr. Japan Shah
MD
JMS Advisory

Mr. Praveen Kumar
HCM Consultant
Freelance

Mr. Amey Bhawsar
Asst. Manager
Bosch Rexroth

Mr. Kamlesh Surti
MD
Brainmark Learning Solution (P) Ltd

Mr. Rajan Shah
Sr. Research Analyst
SSJ Finance

Mr. Amit Rathod
Brand Head
Divya Bhaskar

Mr. Maharshi Shukla
Business Development Executive
L'Oreal Paris

Mr. Samarth Vyas
Deputy Manager in Human Resources
Gionee (Delta mobility Pvt.ltd) , HCG

Mr. Shardul Shah
Zonal Vice President
Hindustan Coca-Cola Beverages Pvt Ltd.

Mr. Shitanshu Shah
Associate Team Leader
ICICI Direct

Mr. Uday Dholakia
Founder & Chief Engagement Officer
Pathdarshak Skill Consulting LLP

Mr. Vishal Bhatt
Assistant Manager
Torrent Power

Ms. Hetal Shah
Entrepreneur
Jewelkosh

Ms. Iram Memon
Sales Officer
HUL

Ms. Kashmira Sethna
Managing Director
ThoughtbridgeHR

Ms. Keyuri Patel
Culture & Leadership Development
JAGDISH HIRANI & ASSOCIATES

Ms. Mansee Bal Bhargava
Entrepreneur, Researcher,
Educator

Ms. Mili Sharma
Trainer
Image Sculptor

Ms. Mitti Limbachiya
Head, Learning and Development
Cimpress

Ms. Shilpa Patel
Founder & Director
PodGuru Training & Consultancy Services

Mr. Vashishth Thakkar
RJ and Youtuber

Placement Process

For students of the professional Management programme, placements are a vital culmination to their academic pursuits. The placement process allows an organization to visit the institute and witness the efforts that have gone into grooming the young management aspirants.

Final Placements

The ultimate test of a management institute is the placement offers that it can generate for its students. For final placements, the institute invites companies to the campus so that our placement committee can offer them the required assistance for recruiting the right talent to suit their needs.

The institute offers best of the facilities to recruiters for conducting the selection procedure at the campus; including written tests, group discussions and personal interviews as per their requirements. The young, well-trained, self-motivated minds of the institute contributed to achieve the super-ordinate goals of the recruiter.



Placement Activities

The placement season begins in the month of November and goes on upto June. However, the placement office is a place with vibrant ideas, activities and enthusiasm throughout the year. It carries out the following placement related activities for over development of the students on campus:

- Resume verification: Resumes submitted by students for campus placement are duly verified by the Placement In-charge.
- Employability enhancement programmes: Our goal is to give our students the fine-tuning that they require not just during the placement season but also as they board on their corporate endeavour. With this objective in mind, the Institute carries out several employability enhancement activities that include:
 - Communication evaluation sessions
 - Resume writing/Group Discussion/Personal Interview workshops
 - Informal interactive talks with alumni during the alumni meet
 - Several other preparatory activities like mock tests and discussion

1

The Placement Cell sends invitations to companies/ organizations along with relevant information.

5

Interested students show their willingness to appear for the recruitment process of a company by registering at the Placement Office.

2

Company/organization sends in the details of the job and the offer using campus visit confirmation form.

6

Placement Office allots dates in consultation with the company for conducting Pre-Placement Talk (PPT) and campus interviews.

3

If the company/ organization wishes to conduct a Pre-Placement Talk (PPT) they can send a request along with the preferred dates.

7

Company visits the campus on the allotted date/s and conduct Written Test and/or GD/ Case Discussion and/or Personal Interview according to their recruitment process.

4

The job and offer details are announced to the students, along with any other information furnished by company/ organization

8

The company/organization is required to furnish the final list of students selected during the recruitment process and issue a copy of Offer Letter on successful selection of candidate/s.

E- placement Details

The Institute has an active account on LinkedIn (Premium) and Facebook which bridges the gap between the corporates and placement cell. This committee is formed with an objective to regularly stay in touch with corporates and student fraternity through social media platforms. It regularly shares information about various events, workshops and seminars organized at the campus like International conference, Alumni meet, Guest lectures, Expert Opinion Series, etc.

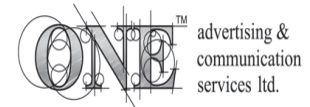
New database of corporate is generated via LinkedIn which helps to enrich our placement database. LinkedIn helps to explore various opportunities related to recruitment for existing students and alumni.

The committee has been sending invitations to corporate fraternity and alumni on regularly basis. The emphasis while sending this invitation has been towards top 10 companies of sectors preferred by the students, aspiring companies of students across various industries and also existing and frequent corporate recruiters.



Prominent Recruiters

- FOM offers 100% placement year after year with highest salary over 12lacs and average salary of over 4 lacs per annum.
- The Institute has strong franchise with corporate feternity based on 16000+ linkedin connections, 3000+ alumni network and campus visit by over 200 companies.



Recruiters' 2020-21

94.3 MY FM

Accrete Infosolution Technologies LLP

Ace Consultants

Addrec Solutions Pvt Ltd

Aditya Birla Health Insurance Co. Ltd.

Aegon Life Insurance Company Limited

Aerostar Jet Training Academy

Amara Raja Batteries limited (Amaron)

Amazone Ceiling

AMUL AmulFed Dairy Fresh Product

Anmol Group

Ans placement Pvt ltd

Apollo Munich

AppsTech Solution

Aproksha Financial Services Pvt Ltd

Arise group

Asian Paints Ltd.

Axis Bank

Bacancy Technology Pvt Ltd

Bandhan Bank

Bankai Group of Companies

Befree Business Resourcing LLP

Berger Paints India Ltd

BESPOKE & AGW Matrimony

Big Ideas Group

Blue Chip Investment Corp

Brahmani Events and Exhibitions Pvt. Ltd.

Byju's

Canara HSBC

CARE Ratings Ltd

CavinKare

Centre for Monitoring Indian Economy Pvt. Ltd. (CMIE)

Centrum Housing Finance Ltd

Chiripal Poly Films Ltd.

Cholamandalam Securities Ltd

Coaspect Solutions Pvt. Ltd

Coca Cola India Ltd

Collabera

Concept Group

Corporate Fincon Pvt. Ltd.

Cosmic Information & Technology Ltd. (CIL)

Coviam

D.P Cotton

DangeeDums Ltd

DCB India

Digital EXIM

DMart

Durogreen Waste Management Pvt Ltd

Dynatech Systems Private Limited

EazyDiner Pvt Ltd

Edupolis Technologies Private Limited

Eduprogress

Elsner Technologies Pvt Ltd

e-Procurement Technologies Ltd

Equilibrium Mortgage Solutions Pvt Ltd

ESDEE PAINTS LIMITED

Evosys Global

Extramarks Education Pvt. Ltd

Fasttrack HR Services Pvt. Ltd.

Federal Bank

Flourish PureFoods

Future Generali India Life Insurance Company Limited

Global Network

Go Ads India Pvt.ltd.

GRUH Finance Ltd.

Gujarat Chamber of Commerce and Industry

HCG Group of Hospitals(HCG Academics)

HDB Financial Services Limited

HDFC Life

HDFC Ltd.

Hidden Brains Infotech Pvt.Ltd.

Hike Education

Hinduja Leyland Finance

Home First Finance Company

ICICI Bank

IDFC First Bank

IFFCO Tokio

IIFL Home Loans

IMS People

India Infoline

IndiaMART InterMESH Ltd

IndusInd Bank

Intech Systems Pvt. Ltd.

InvestMitra

i-Process Services (India) Pvt Ltd

ITC Ltd.

Jagdish Hirani & Associates

Jaro Education

Just Dial

Jyoti Electronics

K.Zinzuwadia legacy

Kalibre management services

Khushi Advertising Ideas Pvt. Ltd.

Kotak Mahindra Bank Limited
Kotak Mahindra Life Insurance
Kotak Securities Ltd.
Krazy Mantra Pvt Ltd.B176
Lakshmishree Investment & Securities Pvt. Ltd.
Lead Magnets
Lending Tree
LG Electronics
LIDO Learning
Linkruit
Lubi Electronics
Magicbricks
Mangos Mediacom
Mansukh Securities and Finance Ltd
MAS Rural Housing & Mortgage Finance Ltd
MAX Bupa
Maya Academy of Advanced Cinematics
Medkart Pharmacy Private Limited
Medusind Solutions Pvt. Ltd
Meghmani Pigments
metR Technology
MRF
Murugappa Group
MyGate
Natraj Infotech Pvt Ltd
NJ India Invest Pvt. Ltd.
Omni Informatics Private Limited.
One Advertising and Communication Services Ltd. (ONE)
Oxygen Healthcare Research Pvt. Ltd.
Panasonic India
PayTm
PhonePe
Phyto Life Sciences P. Ltd
Pin Click

Pinsofttek
Pioneer Cars
Planet Health
PlexusMD
Prakash Chemicals Agencies Pvt. Ltd.
Prakash Chemicals International
Principia Transformatica
Pronix Technologies Pvt. Ltd.
Prudent Corporate Advisory Services Ltd
Qodoro BPM Pvt.Ltd
RasoiShop
RBSA Advisors
RediantHR
Reelo Technologies
Reliance Jio
Reliance Retail (Ajio)
Rubik Infotech Pvt. Ltd.
S T Shah & Co
S&P Global
Saint-Gobain
Salasar Organics Pvt Ltd.
Sales India
Sandesh Press
SBICAP Securities
Sectra Fuels
Sharekhan Ltd.
Shelter4U
Ship Automation
Sigma Allied Services
Silver Touch Technologies Ltd.
Spandana Spoorthy Financial Ltd
SPEC India

Spectra Fuels
Stainless Bolt Industries
Sterlite company
Sundyota Numandis Pharmaceuticals
Sunil Sandeep & Co.
Sunrise Pharmaceuticals
Swagat Group
Synergy Financial Solution
Synoptek
Tata AIG General Insurance Co. Ltd.
Tax Tech India Pvt. Ltd.
TCS
Techno Infonet Gujarat Pvt. Ltd
The Kalupur Comm. Co-op. Bank Ltd
Tikona Infinet Pvt.Ltd
Tipsons Group
Toppr Tech. Pvt Ltd.
Torrent Pharmaceuticals Ltd
Torrent Power
Trestle Research
Trestle Research & Consulting Private Ltd.
Trident India Ltd
Triumphant Institute of Management Education Pvt. Ltd.
Troth Insurance
UTI AMC Ltd
VC ERP Consulting (P) Ltd
Vibrant Insurance Broking (P) Ltd.
Vivish Technologies Pvt. Ltd
VTV News (Sambhav Group)
Webtel Electrosoft Pvt. Ltd
Yamir Packaging Pvt. Ltd.
ZunRoof Tech Private Limited

Luminous Achievements of Students

Participated in El-Dorado organized by Shayona Institute of Business Management

- Won 2nd prize in Collage Making
- Won 2nd prize in Treasure hunt
- Won 3rd prize in Extempore
- Won 3rd prize in Collage Making
- Won 3rd prize in Treasure Hunt

Participated in PetroCup organized by PDPU

- Won 1st Prize in Volleyball

Participated in Spectrum organized by Som-lalit Education

- Won 2nd Prize in Entrepreneur in Making
- Won 2nd Prize in Pechan Kon
- Won 2nd Prize in Business Plan
- Won 2nd Prize in Brand Identification
- Won 2nd Prize in Brand Quiz
- Won 2nd Prize in Brainoholic Brandits
- Won 3rd Prize in Brainoholic Brandits

Participated in Renaissance organized by B.K. School of Business Management

- Won 1st Prize in Stockmind
- Won 1st Prize in Stockwar
- Won 3rd Prize in Stockmind
- Won 3rd Prize in Stockwar

Participated in Athena organized by L.J Institute of Business Management

- Won 1st Prize in General Quiz

Participated in Baudhika organized by Shanti Business School

- Won 1st Prize in Vgapaan Paheli
- Won 1st Prize in Nivesh-Stock Mind
- Won 2nd Prize in Quiz
- Won 3rd Prize in Talash
- Won 3rd Prize in Meri Pehchaan

Global Exposure

GLS University aims to develop globally aware graduates with internationally competitive skills well-matched to the international jobs and assignments of today and future. The prime focus to bring internationalisation will be by fostering globally connected research and scholarship.

At present, the University has entered into 17 foreign collaborations with leading academic institutions from across the globe. Global mentors and start-ups will be invited through these channels to interact with the University's incubator. There are formal and informal arrangements with eight Foreign Universities / Colleges for Student-Exchange Programme, Organizing Conferences, Joint Research & Visiting Faculty Arrangements.

- Waikato University, NZ
- Wismar University, Germany
- Essex University, UK
- University of Aberdeen, UK
- Wasar & Brown College, USA
- Southern City University, California, USA
- Alliance with CIMA, UK
- Alliance with AOC, UK
- University of Regina, Canada
- Collaboration with India – NZ Business Council
- Collaboration with International Association of Applied Psychology
- Member of AIMS-International
- Collaboration with BizzAppDev
- Collaboration with Openfuel for online incubation and mentorship
- Charter member of TIE

International Representations of GLS University

The university through its faculty and students have made notable representations across the world. The nature of the representations being visits, sponsoring or hosting events, exchange programmes etc. Following are some illustrations of such representations.

- Participation at Global Marketing Conference, Singapore
- Hosted India – New Zealand Business Forum in 2013 - 2014
- Visit to University of Wismar, Germany
- Visit to University of Essex, UK
- Visit to University of Waikato, NZ
- Visit to University of Deakin, Australia
- Visit to Regina University, Canada
- Students from Vassar and Brown College, USA visited the GLS
- Visit to Georgian College, Canada
- Visit to California Baptist University, USA





FACULTY OF MANAGEMENT

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