

# TRANSFORM YOUR DREAMS INTO REALITY

FACULTY OF MANAGEMENT MBA PROGRAMME





## **OUR VISION**

To create value through economic, social and environmental development whilst being a world class education provider in a manner that is nationally entrenched, regionally recognized and globally relevant.

To foster a culture wherein original ideas are generated through strong accent on innovation, inquiry, scholarship, creativity and research. To develop leadership, which is capable, compassionate, conscious and committed to common good.

### **OUR MISSION**

We strive to provide and promote quality education and training in multiple verticals by leveraging a structured mix of scholarship with professionalism. We believe our first responsibility is to the students, staff, alumni and all other stakeholders. We commit to develop a system that focuses on the head, heart and hands within an intensive teaching, learning and research environment that streams through our code of conduct. To put strong emphasis on enhancement of skill sets which are practically relevant with an uncompromising orientation towards quality in whatever we do.





**GLS University** 

### **GOVERNING BODY MEMBERS**

#### PRESIDENT

Mr. Sudhir Nanavati

Mr. Sudhir Nanavati Mr. Devang Nanavati Mr. Pankaj Patel Ms. Paru Jaykrishna Dr. Tejas Patel Mr. Bhadresh Shah Dr. Bakul Dholakia Mr. Bhikhubhai Patel Mr. Pranav Shah Mr. Dhanraj Nathwani Mr. Janak Parikh Mr. Priyam Mehta Mr. S. J. Haider Ms. Priyanka Agarwal Mehta

Mr. Aditya H. Chokshi Mr. Malaybhai Dalal Mr. Chiranjiv Patel Mr. Manish Vijay Kumar Gupta Ms. Shraddha Soparkar Ms. Anujaben Shah Ms. Amalaben Shah Dr. B.H. Joshi Dr. Chandni Kapadia Dr. Hitesh Ruparel Dr. Avani Desai Dr. Dharmesh Shah Dr. Rajesh Asrani Mr. Shashank Shah

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### **GLS University**

Gujarat Law Society (GLS) established in the year 1927, is one of the largest educational consortiums in the State of Gujarat. GLS was promoted by luminaries such as Shri Sardar Vallabhbhai Patel, Shri Ganesh Mavlankar, the first speaker of the country and was nurtured by revered personalities such as Shri I M Nanavati with a steadfast resolve to achieve Excellence in Education.

With the advent of the era of self-financing educational institutions, GLS has taken a pioneering role by offering programmes in several disciplines such as Business Management, Computer Technology, Commerce, Business Administration, Education etc. in addition to those already offered in areas of Law and Humanities. GLS has also been offering a wide range of professional programmes encompassing various functional and vertical specializations such as Human Resource Management, Banking and Insurance, CA, CS, Professional Accounting, Export Management, Personality Grooming, Communications Skills etc.

All the courses offered at GLS have a high preference and acceptance in the student community as well as the corporate fraternity.

In its nine decades of journey the prime philosophy of GLS is to provide an ideal creative learning environment and create thought leaders, who can bring about the much-needed change in the fabric of society.

Since the establishment of GLS University, it has endeavored to introduce programmes, design their course structures and curriculum benchmarked as per the best prevailing global standards.





#### Dear Prospective Students,

#### Greetings from GLS University!!!!

GLS University's vision is "to be a global, renowned academic institution fostering excellence in technology, design, management, innovation, creativity, art, Law and entrepreneurship for better enhancement of business, government and society."

In keeping with this vision, since its inception in 1927, Gujarat Law Society the sponsoring body of GLS University has distinguished itself by its excellent academic programme's delivery, faculty acquaintance, Corporate Partners, Global Strategic Alliances, Visionary Leaders. Our 10,000+ alumni are making significant contributions across sectors and around the world and thousands of professionals who opted their education in our university.

While our faculties are not only outstanding scholars in their respective disciplines, but they have publications in leading international and national repute journals, they are also inspiring teachers, impactful consultants, award-winning case writers, and renowned corporate and policy advisers.

### **Message from The President**

We have built world class amenities and facilities for all the stakeholders of the University which provide an adequate environment for innovative learning experience and space for originality. GLS University always believes in modernizing their infrastructure as per the requirement of time in this cutting-edge ecosystem of education.

GLS University's all departments organize their flagship events focusing on academic, curricular, co-curricular and personal grooming of the students' which facilitates the students to explore their knowledge and skills beyond the books.

GLS University's philosophy for education focuses on industry-oriented education which develops the students for the real world. We have ensured that the learning experiences of the students are exceptional while collaborating with renowned organizations like, Maruti Suzuki India Ltd, Tata Consultancy Services and many more and we have invited 500+ Industry experts to deliver their wisdom and knowledge to students.

The purpose of education is often misunderstood. It should not be the means to becoming a big, rich person. It should be about social and economic development & about the student should also be taught moral values which are enriched with their social values. They should be cognizant of the rising need for environmental consciousness. Sustainability and minimalism are the way forward. Hence, our vision for education transformation would be a fine balance between machine learning and human values. A conscious effort to bridge the urban-rural divide by optimising technological advancements to reach every growing child is the driving force and motto of GLS University.

Our vision for the next few years will provide student's holistic environment in terms of infrastructure, faculty, learning & development environment, research orientation, innovation capability, and international outreach to the students which ensure their overall grooming and development enabling them to compete with national as well as international scenarios.

Sudhir Nanavati President



### **About Faculty of Management**

The Faculty of Management at GLS University offers a 2 year (4 Semesters) Masters of Business Administration (MBA) Programme. On the successful completion of the 2-year MBA Programme, the students will be awarded the Masters of Business Administration (MBA) Degree.

Apart from that, the Faculty of Management at GLS University offers 5 years' (10 Semesters) BBA+MBA for all eligible Class XII pass- outs aspiring for a career in the field of management. On the successful completion of the 5-years Programme, the students are awarded Master of Business Administration (MBA) Degree.

MBA at GLS University is based on Choice Based Credit System (CBCS) in order to facilitate students to opt the subject in the specialization of their choice. The MBA programme at the institutes is a swift paced and a vibrant blend of educational rigor and corporate relations. A careful concentration is given to academic fineness through stringent eminence check in the form of quizzes, assignments, projects and internal examinations ensure that students are resonance in their conceptual knowledge.

Moreover, incessant learning and assessment supported by tie-up with business houses for live projects, corporate guest lecture series in every course area, global immersion and exposure to virtual managerial orientation moulds their talent finest suited for corporate career challenges to be entrusted to the participants. The MBA programme at our Institute helps the student to augment his knowledge to face challenges in today's shifting business environment. During the course of the two-year programme the institute also builds personal efficiency and leadership skills that prove priceless throughout students' professional lives.





### About MBA Programme

The Faculty of Management at GLS University offers a 2 year (4 Semesters) Masters of Business Administration (MBA) Programme for all eligible graduates aspiring for a career in the field of management. On the successful completion of the 2-year Programme, the students will be awarded the Masters of Business Administration (MBA) Degree.

MBA at GLS University facilitates students to opt the subject in the specialization of their choice. The MBA programme at the institutes is a swift paced and a vibrant blend of educational rigor and corporate relations. A careful concentration is given to academic fineness through stringent eminence check in the form of quizzes, assignments, projects and internal examinations ensure that students are resonance in their conceptual knowledge.

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#### **Programme Objectives**

- To equip the students with requisite knowledge, skills & right attitude necessary to operate in a competitive global environment.
- To develop competent management professionals with strong ethical values, who would be capable of assuming a pivotal role in various sectors of Indian economy & society, aligned with the national priorities.
- To develop proactive thinking so as to perform effectively in the dynamic socio-economic and business ecosystem.





### **Curriculum Canvas**

#### Semester – I

- Critical Thinking & Corporate Communication
- Econometrics & Economics for Managers
- Management Accounting
- Organizational Behavior
- Principles of Management
- Quantitative Techniques-I
- Research Methodology
- Computer Applications in Management

#### Semester – II

- Business & Technology
- Advanced Research Methods
- Financial Management
- Human Resource Management
- Marketing Management
- Production & Operations
- Management
- Quantitative Techniques-II
- Managing Start-ups

#### Semester – III

#### **Core Subjects :**

- Summer Internship Project
- Business Analytics
- International Business
- Elective-I
- Elective-II
- Elective-III
- Elective-IV
- Concentration Area Subject-I
- Concentration Area Subject-II

#### Semester – IV

- Comprehensive Project
- Strategic Management
- Business Law
- Elective-I
- Elective-II
- Elective-III

The programme configuration uses the most contemporary teaching techniques includes interactive classroom setting, predicament solving, and decision making techniques in management education. Students are optimized to develop systematic, problem-solving, decision-making and communication skills to make certain that they furnish to the everchanging needs of the corporate world. The gamut of Extensive exercising of audio-visual assistance and computer supported learning methods encourage creativity, inquisitiveness and inter-personal growth.





## Infrastructure Support

'Inspiring Minds; Inspiring Creation'; the institute follows this motto for the Infrastructure facet. The ambience is designed and offered keeping in mind student friendliness. Faculty of Management has made it a point to provide their students with all the facilities so that the students face no bars from a 360 degree development prospect.

#### **The Learner Rooms**

The Learner Rooms at the institute are designed to endorse interactive learning involving the students and the faculty. All the classrooms are air-conditioned and operational with multimedia and audio-visual equipments that facilitate effective teaching and learning.

#### The Digital Lab

Highly equipped, latest technology supported labs is a unique feature of Faculty of Management. With more than 230 computerswith exclusive campus agreement with Microsoft which connects the faculties and students for effective information sharing, GLS also provides an access to state-of-the-Art wireless Wave 2.0 network with 5G speedpowered by HP Aruba. The campus has been converted into a WiFi zone to make learning more feasible for the students.

#### **GLSU On-Line Student Centric System**

GLSU is having online student centric system with features like tracking individual attendance record, updates on subject result of continuous evaluation components, notifications of exam and academic related information, course material of all subjects and many more features. Students can access all these details regularly by using their student id



#### The Knowledge Centre

A well-made repository of knowledge makes learning more enjoyable and deep. The Library operates as the principal information reserve and storehouse for all the education and research activities at the institute. Apart from course books and suggested reading material prescribed for each course offered at the institute, the library abodes a growing collection of research reports, reference works, encyclopedias, handbooks, and so on. The annals at the institute prides of 10,780 physical books 17,000+ E-books, 98+ national and international journals, magazines and periodicals & reference volumes subscribed and 1000 educational CD ROMs to keep the students informed and educated about the Indian and global business environment. Access to several journals and databases such as EBSCO, J Gate, National Digital Library, AIMS International Journal of Management, inventi.in and Indiajournals.com are available to quench their thrust towards knowledge.

#### Cloud based Learning Management System (LMS)

GLSU has World Class Learning Management System (LMS) with student friendly features like Customized Course Calendar, facility of downloading subject Videos and Course Outline, undertaking online quizzes and student evaluation. LMS facilitates Students in problem solving and clarifying the concept via interaction with faculties. LMS also assist in Progress Monitoring, Attendance Reports and Fees Status.

#### Auditorium

The campus hosts a centralized air conditioned, multipurpose auditorium with a seating capacity of 275 people with a big modular stage and a green room. The auditorium is adequately equipped with latest technology equipment's with uninterrupted power supply, sound systems, video facility and LCD projectors.

#### **Fitness Centre**

With an emphasis on the scientific approach to fitness, University has an ultra-modern fitness center "The Fitt Wave" spread across the area of 12,000 sq. ft. It is equipped with resources and facilities like advanced equipment, fitness trainers, weight exercise area, cross fit area, yoga studio, Nutrition & Health café, consultation room, locker facilities, steam rooms, huge shower cabins etc.





## **Academic Innovation**

The institute believes in etching new paths in innovation, leadership and managing; and therefore it helps the aspirants value the dynamic transformations that are unwinding its colors in the turf of management culture and advancement in vision of the global competition. In the quest for gaining this competitive lead, we have commenced several novel action-oriented activities.



#### **Online Learning**

In order to provide best possible learning experience for our students during these unprecedented times, we have established safe and secure online learning environment through Cisco Webex, Edmodo & Google Forms. Webex provides an online environment as opposed to face-toface. Each faculty member of the institute is equipped to provide best classroom experience.



### **Live Projects**

MBA program, by calibre of exploring its corporate ties, invites corporates to select preferred students for live industry project to impart the actual experience of corporate assignment. Students have been given opportunity to undertake live projects with reputed companies like Reckitt Benckiser, Britannia, ITC and many more.



#### Mentor group

Each faculty (Mentor) and a group of students, who share common curiosity in a definite area of management or inclination towards a common industry, come collectively and the faculty mentors the group of students by imparting essential knowledge to present them with insights and theoretical clarity in their shared interest area.

### Students' Review

Being a student-centric organization, the institute seeks regular feedback from the students in regards to their contentment and expectation from the faculty and implementation of various academic quests by the institute in order to utilize the feedback as an instrument for scheduling future activities and understanding the scope for improvement.

### **Our Distinguished Faculty Team**

It takes someone special to be an educator; a person who cares for others, and aims to help students grow to their fullest potential. Teaching, advising, guiding and encouraging students to carve new paths is the main concern of faculty members. The faculty panel has an affluent blend of industry and academic experience. Individual faculty associates are dexterous in varied areas - Finance, Marketing, IT, Quantitative Techniques, Economics, HR and Strategy.

#### Dr. Hitesh Ruparel Dr. Dharmesh Shah Dr. Sneha Shukla Dr. Jasmin Padiya Dr. Juhi Shah Dr. Megha Shah Dr. Rajsee Joshi Dr. Gurmeetsingh Sikh Dr. Kalagi Shah Dr. Amish Soni

- Dr. Hetal Vyas Dr. Darshna Khakhar Dr. Deepa Vyas Dr. Avni Patel Dr. Chinmay Gandhi Dr. Isha Dave Dr. Hiteksha Upadhyay Dr. Neelam Purey Mr. Bhaumit Patel Dr. Dhruy Brahmbhatt
- Dr. Roshni Tijoriwala Dr. Ashok Bantwa Dr. Harikrishan Chaurasiya Dr. Jaimini Yagnik Dr. Apeksha Champaneri Dr. Yasmeen Pathan Dr. Smruti Vakil Dr. Hima Trivedi Ms. Deepa Khatwani Dr. Devarshi Upadhyay

Dr. Tanvi Pathak Dr. Maitri Shah Dr. Jaineel Shah Dr. Dharmesh Adesara Ms. Pooja Shah Dr. Aneri Shukla Ms. Neetu Jain Dr. Maulik Shah Mr. Tanay Shah Ms. Dhairya Jhala Ms. Anjali Panicker



## Academic Extension Activities

In accumulation to its academic activities, the institute is involved in a swarm of additional activities which are an expansion into united meadows and which reinforces the institute-industry ties.



#### **Research by Students and Faculty Associates**

The institute, apart from establishing a robust teaching environment, facilitates and supports cutting-edge research in a wide variety of areas. This enables the students to acquaint themselves with latest developments in their respective areas of study and pursue their own research interests. The institute encourages its faculty members and students to establish collaborative research ventures. The students and faculty members of the institutes are actively involved in writing research papers on various contemporary issues in national and international journals. Institute has also subscribed to Online Research Database like EBSCHO and J – Gate. Over the period of the last one year, the students and faculty members have published several research papers in International and National Journals of repute.

### International Conference on Advance Theory, Research and Practices in Management

Faculty of Management, GLS University organizes the International Conference on Advances in Theory, Research and Practice in Management. The prime objective of the conference was to provide a platform for exchange of ideas between experienced and knowledgeable researchers, practitioners and doctoral students in various fields of economy, marketing, finance and human resource.





### **Students' Activities**

In addition to its academic activities, Management programmesare involved in a host of other activities which are an extension into allied fields.



#### **TED Talk Discussion**

TED Talks are influential videos from expert speakers on education, business, science, tech and creativity. They are video podcast of the best talks and performances from the TED Conference, where the world's leading thinkers and doers give the talk of their lives in 18 minutes (or less). These short videos will be shown in the class followed with an open discussion on the topic. This will not only enrich the students with the knowledge of contemporary issues but will also teach them to think critically and creatively to participate in an open discussion and share their viewpoints on the topic of discussion.

#### **Finatics- The Finance Club**

With an objective to improve the financial prowess of students and to make learning about money and finance fun and engaging, the institute have designed various activities like Fintalk, Finquiz, Fincharades, Wall-street survivor and many more under the aegis of Finactics – Finance club.





#### Mavericks - The Marketing Club

It was formed with a vision to bridge the gap between the students and the industry. The purpose of this club is to enhance our students' exposure to marketing in the 'real world' and provide information & experiences that will help them to increase their awareness about the marketing function and put a strong impetus on their career development. The activities conducted by this club are The Mentors Way,Likes & Tags, Ad-Wars, Mark-Quest, Marketing Hurdles, Marketing Alerts, and Marketing Bulletin

### Synergy- The HR Club

It is conceptualized and formed with the aim to bring together all the students interested in HR and explore various opportunities to enhance their interpersonal skills, knowledge and practical experience in order to make them Corporate ready.

The club is actively run by students and it encourages them to participate, arrange and organize HR related events like HR Speaks, The psychometrics, Know it all, HR Tak.





### **Industrial Visits**

#### Puns & Proses – Personality Development Club

Personality DevelopmentClub at Faculty of Management aims at enhancing effectiveness of communication, creativity and productivity of the students by giving them various exercises on writing and speaking skills. The club serves as a social group to inspire camaraderie among students. It also connects students with professionals in the field of communication, foster critical thinking and assist students with their language skills.

The institute believes in providing excellent professional education in business & management, developing students by giving them practical exposure through industrial visits. It remains a great learning experience & practical exposure for students for subjects like Cost Management, Production & Operations Management, Legal Aspects of Business, International Finance, Risk Management, Indian Financial System & International Business. Places such as Mudra Port, Indialnx International Exchange, BSE, Havmor, Gujarat High Court, JB Bricks, Mother Dairy, Rubber King etc. are some of the companies that students visit.





#### Sanshodhan

Sanshodhan is a Summer Internship Project Competition organized to admire, appreciate and assess, the practical learning of the selected projects on the basis of their internship. The main objective of this competition was to give platform to the students of ManagementProgrammesto showcase and share their learnings through presentations. Sanshodhan is a notion, made to define, refine and find the best research done during the Summer Internship Project.

#### Parishti

Parishti is a state level summer internship competition with the objective of providing a common platform to students of Management Institutes across the State to showcase their practical learning and their contributions from their summer internship. Several reputed colleges across Gujarat were furnished a common platform to showcase their practical learnings and their contributions from their summer internship. The winners are awarded with cash prizes.





#### **EVOLVE – A Soft Skills Training Program**

With the changing times, the face of the corporate world is also changing, wherein the need-of-thehour is to have state-of-the-art professionals who are agile enough to meet the growing demands of the industry. 'Evolve' was set up to meet the growing needs for soft skills among professionals. The institute has initiated a Soft Skill Training Program to get students out of their nut shells and enhance their employability. Students are guided and trained for the areas like Body Language & Grooming, Personality Development, Resume Writing, Group Discussions, Psychometric Test and Mock Interviews by Panel of Corporate Experts & Internal Faculties.

#### MANEDGE - The Wall Magazine

Manedge is a platform provided to the students for expressing their view points in a creative manner on various themes such as Economics, Politics, Marketing, Finance, Management, Global happenings and so on. The thought process behind Manedge is to create a learning opportunity for students by assigning end-to-end responsibility. Students collectively write articles on these varied topics and present them creatively in the form of a wall magazine.





#### **Talentino**

With the objective of providing a platform to explore the latent talent of the students, every year institute organizes "Talentino", the annual cultural festival. These activities exist to complement the academic curriculum and to enhance the student's educational experience as Education cannot happen just in classroom—it must go beyond the walls of the classroom.

#### **PRABANDH: The Management Fest**

It is imperative to give management students a platform to showcase their co-curricular activities. With this objective the institute organizes an event called Prabandh: The Management Fest. The event compromises of four sub events like Mudra Bazaar (Virtual Stock Trading), Manthan (About Turn), VyaparNeeti (Business Plan Competition) and PrashnaVyuh (Management Quiz).





#### Neeti-The Strategic Battle

With the objective of imparting students the atmosphere where students could portray their strategic skills. The event comprises of Virtual Trading, Management Quiz, Youth Parliament and Bid to Win. The event ends with the feel of strategic battle dipped in joy.

#### Sabrang

We believe in overall development of our students and hence every year hosts Sabrang. The event comprises of Brand Rangoli, Collage Making, T shirt Painting, Photography and Master Chef competitions.





#### Funshala

It is very critical to groom students and acquaint them with management skills required to sustain in corporate world. Thus every year institute conducts Funshala wherein students apply their marketing and branding skills and come up with innovative jingles and logos to market their product. As well, students perform role play on different management theme.

Thanganat: Garba Mahotsav

### Revel

All work and no play will certainly make a student get bored in academics, so we at institute have come out with Revel, a sports event considering of games like football, carom, cricket, football, chess and volleyball. The best part of the event is that the whole event is being organized by the students and for the students. Which portrays the leadership, team spirit and sportsmanship of the students on the ground, and is reflected in their work too.

#### Yoga and Meditation

GLS University took a thought to celebrate International Yoga Day for our students, where they learn the various techniques of Yoga and Meditation, to stay prepared for the situations which might land them in stress. Yoga exercises are believed to have a strengthening effect on the nervous system through its non-tiring physiological activities that bring about poise of body and mind. The institutes believe that students should indulge themselves in this Indian practice of de-stressing the body, mind and soul.

The Navratri fervor in Gujarat has to be seen to be believed. The worth of this fervency is myriad when it turns into a Mahotsav in particular at GLS This event starts with Arti and ends with divine and joyous

feeling among all the people who were present waiting for the festival to come again

#### **Days Celebration**

Our students drowned themselves in the happiness and excitement of Days Celebration that consist of Web series days, Mismatch day and Traditional Day. These days saw the most of rejoice and cheer amidst the students









#### Daan Utsav

The institute understands the social obligation towards the society and conducts the CSR activity of DaanUtsav every year, where they provide the old clothes, toys, newspapers, stationery, etc to the underprivileged and the needy. Students donated old clothes to "Gunj", which is a Delhi based NGO, they also donated stuff at "Charity Shop" located at Vastrapur, Ahmedabad, backed by the Blind Man Association. Apart from this, students donated newspapers and magazine to "Utthan", a vocational training school for differently abled kids.





#### **Blood Donation Camp**

The goal of GLS is not only to groom managers of tomorrow, but also to sensitize students towards the needs of society. The institute thus, aims to make their students, socially responsible citizens. On this path, GLS organizes Blood Donation Camp every year in association with Indian Red Cross Society.

#### **Alumni Association**

Over the decade, we have a strong database of 3000+ registered alumni members till date with whom we are in regular touch in the form of various activities and events. To name a few, the department had organized alumni meet along with a musical concert by ghazals maestro Shri ManharUdhas and Shri Jagjit Singh.

GLS STAMP (Student Teacher Association of Management Program) organizes Sankalan - a reunion of alumni every year with the purpose of confluence between the past & future talent. The Alumni members are the ambassadors of the department in the corporate & they continue to bring laurels to their alma mater in form of regular guest lectures and final placements. GLS management programmes aims at generating & maintaining a strong alumni network by reaching out to alumni & keeping them connected.



## Synergy with Corporate

The institute believes in offering practical exposure along with theoretical and conceptual knowledge. The institute invites industry stalwarts and eminent speakers to share their valuable experiences and acquaint students with upcoming development in various industries.

Ms. Vibhuti Bhatt Director One Advertising and Communication Services Ltd

Mr. Sanjay Chakroboraty The Founder and the Chief Marketing Advisor Essksee Consultancy

Mr. Nilesh Purey Senior Vice President GIFT City

Mr. SaurinRaichura Regional Head Piramal Capital & Housing Finance Ltd

Mr. Subhabrat Mukherji Ex- COO Coco-Cola NBCL

Mr. Ankit Joshipura Founder & Managing Director Metamorphosis Institute of Transformation Dr. Komal Baxi Certified Psychologist Rehabilitation council of India (RCI)

Dr. Sameer Rohadia Data Analyst & IT Trainer Independent

Mr Gajanand Pawar Founder Kreeda Tantra

CA Amit Popat Trainer, Learner

CA CS Tapas Ruparelia Associate Director K C Mehta & Co. Chartered Accountants

Mr Viral Jani Sr. Business Aanlaytis Printvista

Mr. Akshay Joshi Regional Manager - Bazana Mr. Kuldeep Kaler Tea-post

Mr. Nihar Dave Unit Operations Head Divya Bhaskar

Mr. Nilesh Bhagat Founder and CEO Trusst24

Mr. Rohan Bhargava Cluster Head IDFC First Bank

Mr. Sambhu Nair Account Manager - Amazon

Mr. Vijay Gupta Sr. Brand Manager Cholayil Private Limited (Medimix and Cuticura)

Mr. Vikram Navle Deputy General Manager Aditya Birla Group Ms. Bhakti Jhaveri Senior Manager – HR CIIE.CO IIM Ahmedabad

Ms. HunneyGor Senior Corporate Trainer IMS Grouo

Ms. Mitti Limbachiya T & D Head Cimpress

Ms. Nancy Shah Founder Speakers' Circle

Ms. Shilpa Patel Corporate Trainer

Ms. Swapna Sai Corporate Trainer & Image Consultant Mr. Subhrata Mukharjee Ex- COO Coco-Cola NBCL

Mr. Anmol Modi Director Plusme Strategies

Amish R. Mandaliya Manager - International Business (Africa) Jamp Pharma Corporation

Mr. Gajanan Pawar Founder CEO Kreeda Tantra Academy Pvt Ltd

CA Amit Jain Excel Trainer and Automation Expert BizzzWizzz

Mr. Mahidwaj Sisodia Head of International formulations, Cadila Pharmaceuticals Cadila Pharmaceuticals

Mr. Dipen Vyas Sr. Manager R K & Sons

Mr. Ankur Sharma Sr.Manager TCS A B Raju CEO Biz trenz consulting

Ankur Agarwal Founder and Director Medkart Pharmacy

Keyur Doshi Sr Dep. GM Vadilal

Jayesh Desai Director BRCM Surat

Japan trivedi Founder Efforts consulting

Sudesh zingde GM Missionpharma India

Unnati Gandhi Cost accountant Intas Pharmaceuticals

Manohar Puranik Financial Education Manager ICICI Foundation Sameer Kachole Founder & CEO Vivaan International & Vivaan Consultancy

Yashree Dixit CS Yashree Dixit and Associates

Ankit Kotecha C-suite Advisor and B2B Sales Coach Dun & Bradstreet Information Services India Private Limited

Hash Patel Founder Hi Wealth Financial services

Manali Sarpotdar Instructional Designer Conscience Information Technologies

Mr. Darpan Pandya Branch Head Aditya Birla Capital - AMC

Mr. Bhadresh Das Founder VentureX Services Pvt. Ltd. Mr. Rushah Prajapati Asst. Manager Brilloca Ltd.

Mr Bhavin Shah Founder I M Possible Training Solution

Mr. Mahesh Pandya Manager BSE- IPF

Mr. Sahil Pareek Deputy Manager Ajio.com Reliance Retail Ltd

Mr. Devang Patel Consultant Vantage Point business



### **Placement Process**

For students of the professional Management programme, placements are a vital culmination to their academic pursuits. The placement process allows an organization to visit the institute and witness the efforts that have gone into grooming the young management aspirants.

#### **Final Placements**

The ultimate test of a management institute is the placement offers that it can generate for its students. For final placements, the institute invites companies to the campus so that our placement committee can offer them the required assistance for recruiting the right talent to suit their needs.

The institute offers best of the facilities to recruiters for conducting the selection procedure at the campus; including written tests, group discussions and personal interviews as per their requirements. The young, well-trained, self-motivated minds of the institute contributed to achieve the super-ordinate goals of the recruiter.

#### **Placement Activities**

The placement season begins in the month of November and goes on upto June. However, the placement office is a place with vibrant ideas, activities and enthusiasm throughout the year. It carries out the following placement related activities for over development of the students on campus:

- Resume verification: Resumes submitted by students for campus placement are duly verified by the Placement In-charge.
- Employability enhancement programmes: Our goal is to give our students the fine-tuning that they require not just during the placement season but also as they board on their corporate endeavour. With this objective in mind, the Institute carries out several employability enhancement activities that include:
- Communication evaluation sessions
- Resume writing/Group Discussion/Personal Interview workshops
- Informal interactive talks with alumni during the alumni meet
- Several other preparatory activities like mock tests and discussion





### **E- placement Details**

The Institute has an active account on LinkedIn and Facebook which bridges the gap between the corporates and placement cell. This committee is formed with an objective to regularly stay in touch with corporates and student fraternity through social media platforms. It regularly shares information about various events, workshops and seminars organized at the campus like International conference, Alumni meet, Guest lectures, Expert Opinion Series, etc.

There are more than 16200+ connections on LinkedIn across various Industries and more than 4000+ alumni and current students are connected with the Institute on Facebook. And more than 10000+ likes have been generated on Institute's Facebook page. New database of corporate is generated via LinkedIn which helps to enrich our placement database. LinkedIn helps to explore various opportunities related to recruitment for existing students and alumni.

To stay updated about the latest happenings at the Institute click on the following links:-

#### htttp://www.linkedin.com/in/nribm

#### https://www.facebook.com/nribm.gls

This committee keeps identifying and post relevant job vacancies for the final year students from the sources like naukri.com, mosterindia.com.





### **Recruiters' 2022**

94.3 FM A R Electropower Pvt Ltd Aarvi Developers Accelerated Growth Research & Delivery Center Pvt. Ltd. Ace Consultants Ace Infoway Ace Recruitment & Placement Consultants Pvt. Ltd. Aculife Health Care Pvt Ltd Addact Technologies Pvt Ltd AddRec Solutions Pvt Ltd Addweb Solution Pvt Ltd Adept Recruting Aditya Birla Fashion & Retail Limited Aditya Birla Finance Ltd Adroit Advantage Club Alpha-e Barcode Solutions Pvt.Ltd Alpine Health Amara Raja Anchor FDGF Anmol Finsec Ltd ANS Consultancy AppItSimple Infotek Pvt. Ltd. Arcon Marketing Arya Group ASC Technology Solution Private Limited Asian Paints Ltd Atul Limited AU Small Finance bank Awaaz De Axis Bank Ltd **AXIS** securities Azilen Technologies Pvt. Ltd. Azure Knowledge Corporation Bacancy Technology Pvt. Ltd.

Bajaj Finance Limited Balaji Wafers Pvt.Ltd Bandhan Bank I td **Banesto Products BEQ&BN** Biztech IT Consultancy Pvt. Ltd. Brainvire Infotech Pvt. Ltd. Brexa Ouants LLP BYIU'S **Careerline Education Foundation** Chaitanya India Fin credit Pvt Ltd. Charmeuse Technologies Pvt. Ltd. Chawala Publication Pvt Ltd Chola MS General Insurance Co. Ltd. Cimec Technologies Pvt. Ltd CIMS Hospital Pvt Ltd Citrin Cooperman India LLP Coolboots Media Pvt Ltd. Crest Data Systems Decimal Point Analytics Pvt Ltd. DevX D-Mart **Dollar Business Dynatech System** Ecosmob Technologies Pvt. Ltd. Fcubix Edelweiss General Insurance Co. Ltd. Eduprogress & Research Pvt. Ltd. Egniol Services Pvt. Ltd. ElasticRun **Flectronica Finanace Limited** Elsner Technologies EMP Claims **Envision Business Solutions Pvt.Ltd** Epitome Corporation Pvt. Ltd. Evoke HR Solutions Pvt Ltd **Evosys** Global Extramarks Education India Pvt Ltd Faber Infinite Consulting Faircent

Fasttrack HR Services Federal Bank Fibre2Fashion Private Limited Flipspaces Flourish Purefoods Pvt. Ltd. Gati-Kintetsu Express Private Limited (GATI-KWE) Ginger Hotels Global Survey **GNF** International GO Ads India Pvt Ltd GPI projects Ltd **HCG Hospitals** HDB Financial Services HDFC AMC HDFC Ltd Healthark sights HFFC **Hiring Link Solutions** HT Media ICICI BANK ICICI Prudential Life Insurance IDFC First Bank Ltd **IIFL Finance Ltd** ImpactGuru ImpactGuru.com IMS People India INX Global Access Indiamart Intermesh I td. IndoStar Home Finance Pvt I td Indusind Bank InfoEdge Ltd (Naukri.com) Infoedge Ltd- Naukri.com Intech Systems Interactive Brokers InterVein Research Labs Iolite Softwares Private Limited IRM Energy | M Financial laro Education Jones Lang LaSalle (JLL)

Joyalukkas India Ltd ISM Advisory IStechno Solution Pvt. Ltd lust Dial Ltd K Zinzuwadia Legacy Kabra Logitech Private Limited Kabra Logitech Pvt. Ltd. KAM Training Services Pvt. Ltd. Kanha Softtech Karma Suites and Villas LLP Karnavati Car Air Conditioner Pvt. Ltd KGMS Broking & Research (P) Ltd Khimji Ramdas India Pvt. Ltd Knight Frank (India) Pvt. Ltd. Kody Technolab Pvt. Ltd. Kotak Life Insurance Kotak Mahindra Bank Liladhar Paso Group LOTTE Haymor Icecream Private Limited Lycos Ceramics Manoria Associates Mansukh Securities & Finances Pvt Ltd Mars Group Marut Air Systems Marwadi Group MAS Financial Services Mayflower Hospitals Pvt. Ltd Merit Credit Corporation Miracles Finstock MM Management Motilal Oswal Financial Service Ltd Navkar Consultancy Services Nippon India Mutual Funds o2h Technology Occura Eye Care & Research Centre One Advertising and Communication Services Ltd. (ONE) **Online Print& Packaging** Opulence Orange IQ Pahal Financial Services Pvt I td Panchshil Group

Pavit Ceramics Pvt. Ltd. Phyto Life Sciences Pvt Ltd. Pidilite Industries Ltd Pin Click Pixster Studio LLP Prakash Chemical Prathama Blood Centre Prime Asset Reality Oodoro Quarec Resources Pvt. Ltd **Rang Technologies** Rao Information Technology Pvt. Ltd. Ratnamani Group **Relay Human Cloude** Rituraj Nirmaan Pvt. Ltd. RKC Infrabuilt Pvt. Ltd. Rubik Infotech Pvt. I td S&P Global Saint Gobian Envision Sanvt Ceramic SBI General Insurance Schoogle- The Galaxy Education System Shades & Shape Studio Sharp and Tann Associates Shivay Vertex Exim LLP ShortJobs Consultancy Pvt Ltd. Shree Rama Multi Tech Limited (Nirma Group) Shree Rang Outsourcing Solutions Pvt. Ltd. Shreeji Consultancy Services Shreenathji Rasayan Pvt Ltd. Silver Touch Technologies Silver Touch Technologies Ltd. Smart Lion Softnautics SourceVed Spectra Fuel Squirrel Softech Services Pvt Ltd Stagot Potatoes Product LLP Stainless Bolt Industries Pvt Ltd. Surekha Technologies

Surya Steel **Sustainalytics** Swagat Group SWEC Education & Immigration Services Synergy Medsol Pvt Ltd Synoptek India Synoverge Technologies Pvt. Ltd. Task Staffing Tata AIG Insurance Tatva Soft **Techify Solutions** The Kalupur Comm. Co. Op Bank TIGI HR Solution Pvt. Ltd. Tipsons Group Torrent Pharmaceuticals Ltd **Torrent Power** Tradebulls Securities Pvt I td Transformers & Rectifiers (India) Limited Treemendous Plants Private Limited Tridhva Trade Stock LLP Tristar Marketing Consultancy Services Ultra Tech Cement Unschool USDC Global VC ERP Consulting Veeshna PolyPack Pvt. Ltd. Vez Fintech Pvt. Ltd- White Crypto Virtual Building Studio. Vision capital Viyona Education WB Hotels Pvt. Ltd Wealth first Wealthstreet Advisors Ltd Webential Pvt Ltd WebOccult Technologies Webopshere Technolabs LLP Workforce Employment Solutions (India) Pvt. Ltd. XH2O Solutions Pvt. Ltd. Young Turtle **7un Roof Tech Private Limited** 

### Luminous Achievements of Students

- Participated in MUN4IMPACT 3.0 organized by Gujarat Model United Nations.
- Won 2nd Price in the competition.

Participated in Broke the stock organized by Jaipuria Institute of management, Indore.

• Won 2nd Position/1st Runners up in State Level Competition.

Participated in International Conference on Advances in Theory, Research and Practices in Management GLSU - ATRPM 2021 organized by GLS University Faculty of Management.

• Won 1st Position in International Level Competition.

Participated in Swami Vivekananda Study Circle organized by SMPIC, GLSU.

• Won 1st Position in Elocution Competition, National Level Competition.

Participated in I. Quiz organized by ICFAI

• Won 1st price in quiz competition

Participated in Virtual Stock market challenge organized by Jaipuria Institute of management, Indore.

• Won 3rd Position / 2nd Runners up in Broke the stock (Ahmedabad through virtual trading app) National Level Competition.

Participated in Vijae 2020 organized by Karnavati University, Ahmedabad

• Won 1st Position in Stock market game, National Level Competition.





Participated in Adwitiya an International Virtual Fest 2021 organized by Atmiya University Faculty of Business and Commerce.

- Won 1st Position in Mock Stock, National Level Competition.
  Participated in Protsahan& Pratibha organized by Ganpat University.
- Won 1st Position in Prarambh, National Level Competition.
  Participated in Karnavati Cup organized by Karnavati University, Ahmedabad
- Won 3rd Position/ 2nd Runners in Football tournament National Level Tournament.

Participated in Pratibha organized by Ganpat University.

• Won 3rd Position/ 2nd Runners at Pratibha 2020, National Level SIP competition

Participated in Sahityakosh Samman 21 organized by Author Recognition.

- Won 1st Position in Sahityakosh, National Level Competition.
  Participated in Adwitiya an International Virtual Fest 2021 organized by Atmiya University Faculty of Business and Commerce
- Won 3rd Prize in Biz Quiz, National Level Competition.
  Participated in Speaking Mastery Program organized by I.M.
  Possible Training Solutions
- Won 2nd Position/1st Runners up in State Level Competition.
  Participated in Litfest 2020organized by Literry Icon.
- Won 1st Position in Inspiring Author for 2021, National Level Competition.

Participated in Image 2020 organized by Faculty of business administration (GLSBBA).

Won 2nd Position/1st Runners up in financially forward event, National Level Competition.

Participated in Ahmedabad Tennis Foundation organized by Ahmedabad Tennis Foundation.

• Won 2nd Position/1st Runners up in Tennis, National Level Competition.

Participated in Train the Trainer organized by I.M.Possible Training Solutions.

- Won 1st Position, International Level Competition. Participated in Police commemoration Day Event organized by Vadodara city Police.
- Won 1st Position, State Level Competition.
  Participated in EBSB CAMP organized by NCC CAMP.
- Won 3rd Position/ 2nd Runners up in Debate, National level Competition.

## **International Collaboration**





#### **FACULTY OF MANAGEMENT**

#### **MBA Programme**

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