

Dr. Avani Desai



Dr. Avani Desai has over 20 years of corporate and academic experience. She holds an MBA in Finance and a PhD in the area of Investor Relations (financial communication). She works as Professor and Dean, Business Administration at GLS University and as a Visiting Faculty at Indian Institute of Management (IIM) Ahmedabad, MICA and EDII. She is the Chairperson of GLS University's Women's Development Cell and the Managing Editor of GLS Voice. She is on the Governing Body of the India Chapter of the International Association of Innovation Professionals. She is also the President of the Ahmedabad Book Club. She has co-authored the award-winning, best-selling book "Corporate Reputation Decoded", which is the first on this subject in the Indian context, and has several international research publications to her credit. Her areas of research are investor relations, corporate reputation, financial literacy, valuation, and employability and entrepreneurship studies in undergraduate management education.

Dr. Shefali Dani (Director)- M.A., M.Phil, Ph.D.



She has been Masters in Economics and has been awarded Phd degree on the basis of her thesis

‘Financial Crisis in Asia, Role of Global Financial Institutions with Reference to Developing Countries particularly India’.

She has an academic experience of 20 years. Her areas of interest range over Economic Theory, Financial System, Strategic Management, Ethics, Political Philosophy and Current Affairs. Though Teaching happens to be her passion, as Director of GLSIBA she endeavors to spur environment conducive to learning on Campus. She works in the direction of developing professional competencies among students. She adopts holistic approach to ensure that our students have an edge over others in real life situation. In short, she strategizes the progress path of college in general and students in particular.

She has presented a number of papers related to Financial Crisis in Asia, Europe and the US at several international and national level conferences. She had been a member of Board of Studies. She was Chair-person of the Gujarat University Syllabus Revision Committee under the Choice Based Credit System. She has been Coordinator of Gujarat University BBA examinations for the past few years. She happens to be a recognised Post-Graduate teacher.

Dr. Neha Shroff - - M. Sc., Ph. D (Statistics)



She has been Masters in Statistics and has been awarded Ph. d. degree on the basis of her thesis ‘Some Studies in Total Quality Management’. The area of research is based on Education Industry. Teaching experience of 25 years in college. Her area of interest is Operation Research and is also interested in research activities especially in the field of educational research. She was a visiting faculty at NIFT, Gandhinagar. She taught in courses like B Com, BBA and MBA. She has also attended various state level, national level and international level seminars and conferences. Attended workshops in Statistics, R programming, Computer and Research Methodology. Various research paper has been presented at state, national and international conference and also has published papers in various conference proceedings and journals.

She was awarded 2nd prize in academic category at GLS_ATRUM_2017 Conference held on 23rd September, 2017 organized by Faculty of Management, GLS University, Ahmedabad for the paper

presented titled “Ranking the factors that influence establishment of Total Quality Management system for contributing School Performance” organized by GLS Institute of Management”. She has also been awarded best paper certificate in management for the research paper titled - “TQM Indicator implemented by Teachers of the Primary School” on 4th Research Day Celebration organized by GLS University.

She has been appreciated & awarded by GLS University and GLSBBA for her dedicated service, devotion and commitment to our institutional social responsibility.

She was a member of syllabus Revision Committee under the Choice based Credit System, Gujarat University, and GLS University in the Subject of Mathematics, Business Statistics and Operation Research. She looks after social activities undertaken in college and has keen interest in social welfare

Dr. Shreedha Shah- M.com (Accountancy), PhD (Accounting & Finance)



She has an academic experience of 20 years and completed her PHD from GLS University. Though she has been a lecturer in Accountancy, she has a great flair over teaching subjects like Principles of Management, Forms of Business Organizations, and Organizational Behavior. She was a member of the Gujarat University Syllabus Revision Committee under the Choice Based Credit System in the subjects of Company Accounts, Forms of Business Organizations, Management Accountancy, Corporate Financial Statement and Auditing. She served as a Nodal Officer for Gujarat University Online Admission for the academic year 2014-15. She has been a member of Board of Studies (Faculty of Business Administration), GLS University. She is a voracious reader and keeps students updated with the emerging trends in Business.

She has attended several international, national and state level seminars, conferences and workshops. She has eight research papers to her credit. She has authored books in subjects like

Forms of Business Organization, Management Accountancy, and Corporate Accountancy. She is a recognized Post-Graduate teacher. She contributes immensely in maintaining and sustaining academic atmosphere in the college. She looks over Garba activity in the college.

Dr. Swati Modi- M Com, MBA (Financial Management), NET (Management), Ph.D (Finance)



She has over 19 year's academic experience. She believes in excellence in teaching and quality education. She has completed Masters in the areas of Financial Management from Pune University and Accountancy from Gujarat University. Her areas of interest are Corporate Strategy, Research Methodology and Financial Management and Stock market. She has published thirteen research papers in the National and International refereed journals. She has presented seven research papers at various National and International Seminars. She has attended various National and International Conferences. She is a Reviewer for Journal of Corporate Accounting and Finance. She was a member of Syllabus Revision Committee under the Choice Based Credit System, Gujarat University and GLS University in the subject of Principles of Management, production Management, Financial Management, and Advance Financial Management. She guides students for Mime, Ad-mad, Business plan and Case Analysis. She has carried on research in the area of value relevance as part of PhD program under Gujarat University.

Dr. Seema Pandit



With over 20 years of experience in teaching, Dr. Seema Pandit holds a Ph.D. in Financial Reporting. A published author and research scholar she has a strong academic presence in the field of Accountancy and Finance. She has presented research papers at National and International conferences, and has also published papers in reputed journals. She was appointed as a Chairperson of Syllabus Revision Committee for the subject of Accountancy. She heads the Examination and Evaluation committee and has worked in the capacity of Co-ordinator of Examination and Assessment for the University Exams. She is also a member of the Academic committee, Alumni Relations and Counselling. A trained singer, she also has experience of managing the cultural activities and youth festival.

Dr. Tejal Jani - M A (English Literature), Ph.D.



Her experience as a lecturer in English spans over 24 years. She taught at Arts and Science colleges prior to joining GLSIBA. She was a member of the Gujarat University Syllabus Revision Committee under the Choice Based Credit System in the subjects of General English, Commercial Communication, Communication Skills, Soft Skills and Interpersonal Skills. She is currently a member of Board of Studies (Faculty of Business Administration), GLS University. She is a PhD supervisor guiding research scholars of GLS University for their doctoral research. *Two of the research papers written by her have bagged the best research paper prizes.*

As IQAC coordinator of the institute, she was instrumental in organizing NAAC sponsored

National Conference on Higher Education and a state level workshop on Case Study as an innovative pedagogical initiative. She has been on the reviewers' panel of Gujarat State Textbook Board and has reviewed the 12th standard textbook in the subject of Commercial Correspondence and Secretarial Practice. Her six video lectures under SWAYAM have been uploaded on YouTube. She co-translated a collection of poems Thoda sa Dhunva–Thodi si Aag into English. Her area of interest encompasses the gamut of Humanities and Social Sciences. She oversees the preparation in activities like Public Speaking, Creative Writing and Drama in the college.

Dr. BelurBaxi



Dr. Belur Baxi holds a doctorate in the area of consumer behaviour. With 15 years of teaching experience, he believes in bringing contemporary issues to the classroom for discussion. He supervises project work at undergraduate level; and doctoral research in the area of Neuro-marketing, Consumer Relationship Management, Digital Consumer Involvement and Brand Management. He oversees the activities under 'Manomanthan Club'. He has published and presented research papers and books.

Dr. NirjaVasavada



Dr. NirjaVasavada is a passionate educator, with over 13 years of experience in teaching courses

on Communication Skills and Managerial Communication at FBA-NRBBA. She has also taught Indian Literature in English at post graduate level (MA) at St. Xavier's College, and at School of Liberal Arts, PDU, Gandhinagar. She has completed her Ph.D from KSKV Kachchh University, Bhuj. She is a key member of the Examination and Evaluation, Academic, Media and Communication committees. She is in charge of Collegiate Women's Development Cell and Grievance Redressal Cell. She heads the Curriculum Board of English and Communication at GLS University, and is a Member Secretary of Women's Development Cell, GLS University. She is also a member of the editorial team of GLS Voice, the monthly newspaper of GLS University. She is in-charge of Wadhvani Foundation (USA) Direct to Class Foundation and Advance courses and serves as a mentor at Wadhvani Advantage platform. Her areas of interest are Gender Studies, Queer Theory and Communication Studies. She has initiated the Gender Forum - ShEquality at FBA-NRBBA.

Dr. Vineeta Gangal - MBA (Marketing), Ph.D (Marketing)



She has an academic experience of over 12 years and corporate experience of 4 years. She teaches subjects like Marketing and Organizational Behavior at college level. She also has great interest in field of Entrepreneurship and thus is the initiator for same in the institute. She is in charge of the Placement cell at the institute.

Prof. Maitrey Bhagat - M. Sc. M. Phil. Ph. D. (Pursuing)



He is pursuing PhD in Statistics from Gujarat University. He has over 14 years of academic experience. He has served as a visiting faculty of Mathematics and Statistics in various courses like B.Com, BCA, M. Sc. (I.T.), MBA, M. Com., CA, ICWA.

He presented research papers in various conferences and *won 2nd prize in VIGYAAN PARISHAD – SCIENCE EXCELLENCE 2011 organized by Gujarat University.*

He has attended 10 international conferences, 11 national conferences, 8 state level conferences and 23 FDP/Training Programs/Workshops. He is the coordinator of Syllabus Committee at G.L.S. University in subject of Mathematics, Statistics, Operations Research, and Research Methodology. He is a member of Syllabus Revision Committee under the Choice Based Credit System, Gujarat University in the subject of Mathematics, Statistics, Operations Research, and Research Methodology. He is also a member of International Indian Statistical Association, Indian Statistical Association, Operations Research Society of India, Gujarat Statistical Association, All India Management Association.

Prof. Minal Joshi



She has over 22 years of academic experience, and delivers courses of Business Mathematics and Operations Research at FBA-NRBBA. Her Post Graduation and Master of Philosophy were in the subject of Statistics from Gujarat University. This, coupled with her vast teaching experience, led her to be invited as a member of Syllabus Revision Committee for subjects of Business Statistics , Business Research Methods and Operations Research.

She is actively involved in social responsibility activities at FBA-NRBBA. She is also a key member of Sports activities and handles overall indoor and outdoor activity both at internal and external competitions. She handles the Anti-Ragging Cell of the institute.

Prof. Dipalee Atre



Prof. Dipalee Atre experiences form a career spanning 20 years in the field of Organizational Behaviour and Human Resource Management define the pedagogy utilized in her classroom teaching. Her Master in Commerce from Mumbai University was followed with a Master of Business Administration from Saint Mary's University, Nova Scotia, Canada. Prof. Atre oversees the administrative and academic activities including examination at FBA-NRBBA. She is actively involved in coaching students for academic competitions, particularly general and business quizzes, and case analysis. She serves on the Editorial Team of GLS VOICE, a monthly publication of GLS and is currently pursuing her Ph. D from GLS University.

Prof Himani Sardar - M.com (Accounting & Finance), PhD (Accounting & Finance)



She has completed her PhD in area of accounting and finance with money markets being her area of research. Her areas of interest are Financial, Cost and management accounting, Direct taxation and Finance. She also likes to be updated with the new realms of technology and thus also teaches

Digital Marketing and Management Information system. She has teaching experience of 6 years. She has attended several state and national level seminars. She has 16 papers published in national journals with ISBN number. She is also a member of Gujarat University Area Accountancy Teachers Association (GUAATA) and Indian Accounting Association (IAA). She is in-charge of the Placement and Internship cell in the institute. She also handles Inter-class Competition ANVESH at the institute. She also handles the website of the college and its maintenance and also handles Facebook and Instagram Handle of the Institute.

She had been awarded best paper for FOUR research papers at National and International conferences which were held in Surana College Bangalore, DSIB Bangalore, MP Arts and MH Commerce College Ahmedabad and Entrepreneurship conclave at Gujarat University Ahmedabad.

She has also written script for different courses for Electronic Media and Research Centre (Ahmedabad) for various subjects of Finance and accounts. She has also written study material in the subject of accounts at Baba Saheb Ambedkar Open university.

She has also been awarded BEST DOCTORAL RESEARCH THESIS award by GLS university for her doctoral thesis titled- "A critical study on the selected money market instruments and its impact on Indian Economy."

Prof Pinal Barot - MBA (Finance) Ph.D. (Finance)



She has 10 years of work experience. She completed her PhD in the area of finance, with Evaluation of PMAY Scheme, affordable housing for EWS in Ahmedabad city as her core area of research. Her areas of interest are financial services, Production management, International Business, Business Ethics, Business Environment and marketing. She is actively involved in the planning as well as the training aspects related to cultural events of the college.

Dr. Nitin Pillai



Dr. Nitin Pillai addresses the need for corporate ready communication in students through courses on Organizational Communication, Employability & Communication, Analytical Communication and Difficult Communication. A keen drive towards practical application of theoretical frameworks is key to the courses offered by him, which is ably aided by his expertise in developing courses and materials relevant to the learning objectives. His research areas included corporate communication, English Language Teaching and Language Assessment. With an experience of 10 years in teaching he concentrates on making learning an extra-mural experience through his active involvement in all curricular, extra-curricular and co-curricular activities at FBA-NRBBA. He is also an indispensable part of the Academic Committee, Placement Cell and Media and Communication Committee.

To give practical exposure to management students, he initiated various student-driven clubs like CultFiction The Movie Club, Humor Hub The Stand Up Comedy Club, eNRich The Academic Club, Drishti The Photography Club, Avid Arts The Art Club, The Dance Club, The Lit Club, SHIELD – the Fitness Club, Gazette – the news and media club and so on.

Prof. Pooja Sharma - M.Com, MBA, PhD (Pursuing)



She is pursuing PhD in the area of human resource management and has 12 years of academic experience. Her areas of interest are behavioral science, HR, marketing, research activities, political sciences and contemporary issues. Along with teaching, she is keen about feasibility study of subjects and module designing. She has attended and presented papers at various state and national level seminars. She also trains students for various inter college competitions at national level.

She has been awarded SECOND best paper at International Conference on advanced research and technological issues in gender studies and information technology on 16 n 17 August 2019 at Jaipur.

Dr. Priyanka Zala



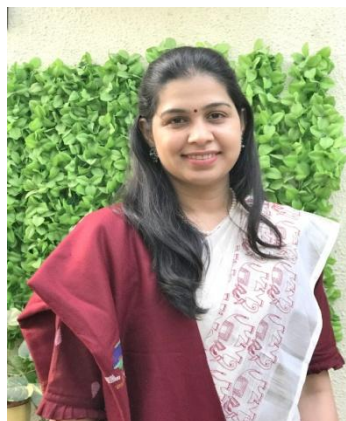
Dr. Priyanka Zala is a passionate academician with a keen interest in research. She holds an M.Com.,M.Phil in accounting and finance and Doctorate in the area of “Risk-Return Relationship and effect of diversification on unsystematic risk through the application of market index model”. With over 8 years of teaching experience at management institutes, she has to her credit more than 11 research papers published and presented in national and international refereed journals and seminars respectively in the area of finance. She is the recipient of best research paper awards at MICA and INC ICFAI. At FBA-NRBBA, she is a key member of the scheduling committee and also looks after extracurricular activities. She is keenly interested in training students in the domain of research methods through project based methodology. An artist herself, she also has experience of managing cultural and Fine Arts activities. Her areas of interest are accountancy, financial management, risk-return relationship, investment analysis and financial services.

Prof Minouti Jani - M.COM, LL.B (SP), C.A., PH.D (Pursuing)



She is a chartered accountant by qualification. She has worked with Astral polytechnik limited for two years, managing portfolio of finance and audit. She is also having teaching experience of 7 years. She has also worked as a visiting faculty at H.L. College of Commerce and Sir L.A. Shah Law College. Her areas of interest are Finance, Law and Taxation. She has attended several national level seminars, conferences of Institute of Chartered Accountants of India. She is also member of All Gujarat Federation of Tax Consultants. She has presented and published various papers at various conferences and seminars.

Prof. Sonal Gogri - MBA (Marketing Specialization), BBA, (Pursuing PhD.)



She is a passionate teacher and holds the degree in Marketing Management. She has over 8 years of experience in academics including 6 years of teaching. She has attended several international, national and state lever seminars, conferences, workshops and FDPs. She has eight research papers to her credit. At institute level she teaches subjects like Consumer Behavior, Integrated Marketing Communications, Customer Relationship Management, Digital Marketing, Sales and Distribution Management, among others. She believes in bringing contemporary issues to the classroom for discussion. Besides teaching, she guides the students for research projects in their final year of graduation. She, with her colleagues, oversees and compiles the students' annual college magazine

coined as “Flames”. She is also involved in guiding students for participating in various co-curricular management activities.

Dr. Bharat Bhati



Gold Medal awardee at both BA and MA examinations, in Economics, Dr. Bharat Bhati is an enthusiastic teacher with 5 years of teaching experience. With his academic expertise combined with orientation towards research, he makes Economics sessions interesting. He started his career with Gujarat Institute of Development Research as a research associate. He has presented research papers at various national and international conferences and has also published research papers in various national and international journals. At FBA-NRBBA, he handles the Attendance committee.

Prof. Vrinda Dave-M.A (Economics), PH.D (Pursuing)



She has done her Masters in Economics. She has taught in various colleges of Ahmedabad

delivering different subjects of economics. Her area of interest is micro economics, agriculture and rural development and managerial economics. She has also participated in various career-oriented programs related to International trade. Besides taking lectures she has actively participated in various research projects related to MGNREGA, SBM, PMAY-G, PMGSY and GPDP by Ministry of Rural Development.

Prof. Rikita Thakkar

With over 9 years of academic experience, also 06 years of corporate experience, Rikita Thakkar delivers courses of Entrepreneurship, Marketing and Organization Behavior at FBA-NRBBA. She has published research papers and also hosted the same at National and International level. She also holds Visharad degree in Bharatnatyam. She is in-charge of Wadhvani Foundation's Direct to Class Foundation and Advanced courses in Entrepreneurship.

Prof. Karishma Anklesaria Dalal

With over 13 years of academic and industry experience, Karishma Dalal has completed her Masters of Business Administration from University of Technology, Sydney - Australia; and is currently pursuing her PhD in the area of Corporate and Behavioural Finance. She has taught at the undergraduate as well as post-graduate levels, core subjects of Management, Finance and Operations Decision Sciences. She has worked in consulting and training areas for IDP Australia and McDonalds Australia Limited prior to joining the academics. She has cleared the National Eligibility Test (NET) conducted by the apex body University Grants Commission for educators in the area of Management. She has several publications in various national and international Journals and has presented papers in various conferences in India and abroad.