



PGDM ■ MBA



MBA

MASTERS OF BUSINESS ADMINISTRATION

Constituent of GLS University

Approved by AICTE, Ministry of HRD, Government of India, New Delhi

- 2 Year Full time Post Graduate Programme
- Intake: 180 Seats including upto 25% seats of Management/ NRI/ NRI Sponsored Quota
- Best-in-League Placements with more than 140 companies recruiting NRIBMates during last placement season with average annual salary of above Rs. 3.60 Lakhs
- Emphasis on Corporate Interaction and tie-ups with premier corporate houses
- Strong Academic Rigor demonstrated with use of innovative sharing-learning processes.
- Top Ranked Self Financed Institute (SFI) with regards to CMAT Merit for MBA admissions in the state of Gujarat
- Best-in-League Faculty Team & Infrastructural Resources
- Robust Student Development Cell earning laurels at Catalyst, Chaos, Richter, Spandan, Adventure & other Biz-Carnivals at National & State Level
- Flexible & Modern Syllabus with customized electives
- Cutting Edge Pedagogical mechanism



GLS UNIVERSITY

GLS University is a statutory state private university established by the Act of Gujarat State Assembly. Gujarat Law Society, the parent body of the university, is a premier educational trust offering courses in multiple disciplines. It stands as a synonym for contemporary education in the region with its state-of-the-art infrastructure which houses nearly 30 institutes in various spheres. There are over 24,000 students at the campus who are assisted meticulously in crafting their careers and leading them to the path of success. GLS has a particularly illustrious alumni network too which echoes the values that it has imparted, right since its inception. Being a part of some of the most distinguished corporations, across the globe, these members of its alumni have carved out a niche identity for themselves, that of being responsible, pragmatic and proactive.

GLS University is set up with a vision to benchmark the global standards of education and create path breaking programmes in the areas of strategic importance not only to the country but across the world. The university is all set to initiate various innovative programmes in diverse areas of management, information technology, communications, social sciences and commerce.

The University is all poised to become Gujarat's first globally benchmarked educational setup, delivering quality education at affordable cost.

N R INSTITUTE OF BUSINESS MANAGEMENT

N R Institute of Business Management (NRIBM), a constituent of GLS University, is an AICTE approved Institute imparting two-year full-time MBA & PGDM Programme since 1998. The institute offers robust academic infrastructure within a serene ambience, offering remarkable physical facilities and best possible educational resources.

The campus is suitably located besides the most sought after and happening places like C.G. Road and Law Garden, always bubbling with the corporate, shopping, education and recreational activities. No effort has been spared to provide the best academic resources within the sprawling 32,000 sq mt campus. The premises housing NRIBM is well planned to provide spacious, well-appointed air-conditioned classrooms, well equipped computer center and a breath-taking auditorium.

The young and dynamic faculty team comprising 32 full-time faculty members who are expert in their own subject areas respectively leaves no stone unturned in mentoring and grooming the budding managerial talent of aspiring participants of MBA & PGDM programmes.

LEARNING RESOURCES

Classrooms

Well-equipped classrooms add a lot to the students ease and excellence while learning. The Institute has fully air-conditioned classrooms with multimedia and audio-visual aids to facilitate effective teaching and learning.

Computer Labs

The institute boasts of hi-tech computer center which is housing more than 200 computers connected with a local area network. This network also connects the faculty and staff for information sharing and communication. Students and faculty also have access to the Internet through a 5.5 MBPS broadband Internet connection and Wi-fi facility.

Library Service Centre

Through its Computerized Library Service Center which happens to be one of the richest in the state of Gujarat, the institute strives to make available knowledge resources and a well organized learning environment. It allows access to 122 international and national journals, magazines and periodicals as well as about 16,000 books, reference volumes and CD ROMs to keep the students informed and educated about the Indian and global corporate environment. The participants of MBA and PGDM programmes also have access to e-journal database like EBSCO, J-GATE, PROQUEST etc. along with subscription to QUESTIA and corporate financial database like CAPITALINE.



BEYOND CLASSROOM

NRIBM's "Excellence in Management Award"

Gujarat Law Society organizes the presentation ceremony of N R Institute of Business Management's "Excellence in Management Award" periodically. During the last event, Shri Narendra Modi, Hon'ble Prime Minister of India presented the silver trophy and certificate to Shri Gautam S Adani, Chairman, Adani Group in recognition of his exceptional contribution in the field of business management and his distinguished leadership.

Third AIMS International Conference on Management

The Institute was the privileged co-sponsor of the Third AIMS International Conference on Management. This conference was organized at the new IIM Ahmedabad campus under the able leadership of Prof Omprakash Gupta, Prof Bakul Dholakia and Prof Maheshwari. The institute's director Dr Hitesh Ruparel had the honor of chairing a technical session on the first day of the conference.

Corporate Congregation, Alumni Meet & Annual Day

This is one of the regular feature of the Institute. During previous occasions, It was organized along with a musical concert by ghazal maestro Shri Jagjit Singh at the Karnavati Club Lawns. The intention is to provide a platform for interaction to members of the corporate fraternity, alumni and students. The event remained a huge success with presence of more than 10,000 invited guests including professionals, industrialists and eminent academicians.

The eXpert Opinion Series

XO (eXpert Opinion) is a series of annual seminars conducted by the Institute to provide pragmatic wisdom to the students who are on the threshold of their professional careers in the areas of FMCG, Media, Advertising, ICE, Financial Services, Pharma, Engineering, Manufacturing, SMEs, Service sector etc.

Workshop on Communication and Soft Skills

Every year, the institute conducts several workshops and seminars to help develop the soft skills, linguistics and creative abilities of its students. The institute partners with eminent trainers and professional organizations for this initiative.



'I AM RESPONSIBLE' Campaign

'I AM RESPONSIBLE' Campaign is managed by the students of the Institute with a huge support from all faculty members. Students undertake drives to make peers and other members of the society socially sensitized and responsible. The initiative features campaign to honour Traffic cops, Postmen, Tiffin-service-providers etc. by recognizing their contribution in unique ways.

Rewarding Merit

In order to further the mission of excellence in education, NRIBM awards gold medals to students for academic achievements. The Gujarat Law Society has instituted the Indravadan M Nanavati Memorial Gold Medal for Best Performance in Marketing Management and the Navnitlal Ranchhodlal Memorial Gold Medal for Best Performance in Financial Management.

International Immersion & 2nd India New Zealand Business Forum

The institute has developed active liaisons with two foreign universities in Australia and New Zealand. Both Deakin University in Australia, as well as the University of Waikato in New Zealand is ranked amongst top 300 universities in the world.

These academic tie-ups have ensured that both students and faculty members of these universities as well as our institute can partner for joint research opportunities and exchange programme.

The institute and University of Waikato in New Zealand jointly hosted 2nd India-New Zealand Business Summit at Ahmedabad in association with FICCI.

International Industrial Visit

Few of the institute's students regularly visit Hochschule Wismar University, Germany for their summer internship as a element of International Experience Program. Hochschule Wismar University is the third-biggest and third-oldest public university in Germany. They undergo industrial visits at prestigious organizations like Airbus, Volkswagen, Deutsche Bahn, Egger, RegioVision, Eurawasser, Chamber of Industry and Commerce and German Parliament. They get an exposure to the workings of these organizations and learn some significant management lessons. They also study subjects like Strategic Management, Consumer Behaviour and Business Simulation at Wismar University. They experience innovative teaching methodologies and practical applications of these subjects.

Joint Research Engagement

The institute, by ascertaining a hearty coaching milieu, aids and maintains avant-garde research in an extensive assortment of areas. This initiative of JRE facilitates the learners to accustom themselves with most up-to-date advancement in their respective areas of learning and pursue their own research interests. The institute persuades its faculty associates and students to establish collaborative research ventures. The students and faculty members of the institutes are actively involved in writing research papers on various contemporary issues in national and international journals resulting into numerous publications of articles, case studies, research work and books by the institute.

MANEDGE – The Wall Magazine

Started in September, 2008, students at the institute have conceptualized a distinctive instrument to stay abreast with present happenings by MANEDGE; a quarterly wall-magazine produced in print and electronic form. Standard features comprise of a wide array of information ranging from politics and economics to entertainment and creativity. Students enthusiastically manage the complete course right from concepts, collection of information, editing, designing, executing to circulating. Man-Edge provides a unique platform to sharpen skills like organizing, team work and offers exposure to publishing.

Talentino

With the objective of providing a platform to explore the latent talent of the students, the institute organizes "Talentino", its culfest, amidst electrifying environment in its own auditorium. The activities during Talentino aims to offer opportunities to improve their leadership and interpersonal skills while also increasing their self-confidence whilst having fun. Such involvement allows students to link academic knowledge with practical experience, which leads to a better understanding of their own abilities, talents, and goals.

Sanshodhan

Sanshodhan is the Summer Internship Project Competition by NRIBMates. It is a notion, made to define, refine and find the best research done during the Summer Internship Project. Sanshodhan is an effort to make the MBA & PGDM clan learn more; discover more; research more and present more.

Pradan

GLS Management programme organizes a noble activity called Pradan, where students distribute old cloths, newspapers, stationeries, toys etc, to the needy and underprivileged people as a part of its Corporate Social Responsibility activity. The students visit NGOs like SAVERA, Blind People Association, and Charity Shop etc. and share the joy of giving.





PGDM

POST GRADUATE DIPLOMA IN MANAGEMENT

(Equivalent to MBA & Recognized by GLS University)

Approved by AICTE, Ministry of HRD, Government of India, New Delhi

- 2 Year Full time Post Graduate Programme
- Intake: 60 Seats
- Admissions based on MAT, CAT, CMAT & other AICTE approved entrance tests' scores
- Education in Business Management, Innovations, Leadership and Sectoral exposure leading to Post Graduate Diploma in Management
- Programme open to students from across the country and abroad
- Rs. 98,000/- per annum Fees
- Assured Corporate Attachments
- Relevant Industry experience through Industry Institute Partnered Internship (IIPi) in the chosen domains
- International Immersion Opportunities (optional) with leading Foreign Universities
- Flexible Syllabus with Customized Concentration Areas
- Visiting & Guest Faculty from National & International Level Institutes like IIMA, MICA & others



PLACEMENTS@NRIBM

NRIBMates are very well received by our corporate partners as evident by their continuous attachments with the institute by recruiting the students year after year. The list below highlights some of our corporate recruiters in various sectors who have employed our students by offering more than Rs. 3.60 lakhs as annual average compensation package.

Advertising Agencies	Engineering	Kotak Securities	Government Depts	Media and
Hanmer Advertising	Manufacturing	Kunvarji	GNFC	Communication
One Advertising	ABB	LKP Shares	GSPC	Business Standard
Radiant Media	ABM Steels	Mahindra & Mahindra		Divya Bhaskar
Convergence	Asian Paints	Financial	Insurance	Indian Express
Triton Communication	Bajaj Electrical	Marwadi Shares	Aviva Life	Radio Mirchi
	Bharat Bijlee	Mataliya Share Broking	Bajaj Allianz	Times Group
Banks	Bombardier	Motilal Oswal	Bajaj Allianz	
ABN Amro Bank	Transportation	N J Indiainvest	Birla Sun Life	Pharmaceutical
AXIS Bank	Bosch Rexroth	Religare Securities	Gruh Finance Ltd.	Apollo Hospitals
Centurion Bank of	CEAT	SNL Finace	HDFC Standard Life	Cadila Pharmaceuticals
Punjab	Doshion Exchange	SSJ Finance	ICICI Lombard General	Cipla
Citibank	Electrotherm		ICICI Prudential Life	Claris Life sciences
HDFC Bank	Essar Oil Ltd.	Export Firm	IFFCO Tokio General	Intas Pharmaceuticals
HSBC Bank	Essar Steel Ltd.	Adani Exports Limited	ING Vysya Life	Troikaa Pharmaceuticals
ICICI Bank	Eveready Industries	Vadilal Export Limited	Kotak Life Insurance	Zydus Cadila
IDBI Bank	GHCL		Max New York Life	
Karur Vysya Bank	GVK	Financial Services	Metlife India Insurance	Retailing
Kotak Mahindra Bank	Harsha Engineering	Bajaj Capital	Reliance General	Aditya Birla Retail
Standard Chartered	Havell's	Barclays	Reliance Life Insurance	E-mall Infotech
Bank	HILTI	Fullerton India Credit		Future Group
Yes Bank	Kalpataru Power	HDFC AMC	IT/ITES	Pantaloon Retail
	MICO-Bosch	ICICI Prudential AMC	C-SAM India Pvt Ltd	
Conglomerate	Rubber King Tyres	J M Financials	Dolcera LLC	Telecommunication
Adani Group	Shree Rama Multitech	Kotak AMC	Elite Core	Bharti Teleservices
	SHV Energy Super Gas	Reliance Money	Gateway Technolabs	Reliance
Construction	Sintex Industries	Reliance Mutual Fund	GCI Technologies	Communications
Materials	Transformers &	SGP Technologies	GT Nexus	Tata Teleservices
Gujarat Sidhee Cement	Rectifiers	Vadilal Forex	i-Flex BPO	Vodafone Essar
Sanghi Cement	Varun Radiators	FMCG	Mobile ERP Softtech	
	Yagnesh Printing	Adani Willmar	V.B. Soft Pvt. Ltd.	Textile
Consumer Durables		Gujarat Tea Processors &	Wipro BPO	Modern Terry Towel
Godrej & Boyce	Equity and Stock	Packers	Xplora Design School	Vishal Fabrics
Nokia India	Anagram Securities	Hindustan Coca-Cola		Welspun
	Angel Broking	Beverages	Logistics	
Co-opratives	India Infoline	N. K. Proteins Pvt. Ltd.	Maersk India	
Rajkot Nagrik Sahakari	Indiabulls Securities	Pepsico India Holding	P & O Nedlloyd	
Bank	Interface Financial		Relogistics	
IFFCO	Services		(Reliance Logistics)	
	Karvy Stock Broking		V Trans	



For further information or counseling please contact:

N R INSTITUTE OF BUSINESS MANAGEMENT
FACULTY OF MANAGEMENT, GLS UNIVERSITY

Gujarat Law Society Campus, Ellisbridge, Ahmedabad - 380 006

Phone : (079) 2656 4836 • Fax : (079) 2644 6602

Cell: 09925526335

E-mail : admissions@nr.ibm.org • Website: www.nr.ibm.org